

District 3 Report to AWSC, Feb. 5-6, 2016

Greetings from Jacksonville! Things are getting busy here. Since the October Assembly, we've had two district meetings and a fun day.

The District Meetings have been well attended and lots is getting accomplished. We have had members volunteer to be the Outreach to Institutions, Telephone Answering Service, and Where and When chairs. That leaves us with only four open positions: Alternate DR, Alternate AISL, Outreach to Public/Media and Raffle Chair.

Our December Fun Day was a great success. We had a speaker and several repeat workshops from Convention. Over 50 people attended!

District 3 is hard at work preparing for the 2016 Convention. The Convention Chair can fill you in on the details. I think that the excitement generated by the Convention Planning Committee is motivating people to get more involved in District Service. Hopefully, we can keep them involved!

Outreach is very active in our district. We currently have two institutions meetings which are going strong. Groups volunteer to sponsor the meetings for a period of time, usually one month. Their members attend to share their AI-Anon experience, strength and hope to each center's clients and their families.

In addition, Mark, our AISL, has been very busy following up with 23 radio and television stations to confirm that they received the PSA from WSO and to encourage them to play the PSA. When necessary, he has helped to coordinate with WSO to have a new electronic copy sent to the station. Our AISL, GR and other chairs have sent thank you notes to the stations that played the PSAs. We look forward to the next report on PSA airings from the WSO to see how our efforts raised airplay.

Finally, we have a request into the Area for a special public outreach project. Clear Channel Outdoor sells billboard advertising throughout Northeast Florida. They have a program which allows non-profit organizations to apply for free time on their digital billboards. District 3 has requested that the Area apply to have the "Road Sign" graphic displayed during the month of March to celebrate Lois's birthday.

We look forward to seeing everyone at AWSC very soon!

Gage M., District Representative

Mark F., AISL