

## **FINANCE UPDATE**

Jennie M., Treasurer

**July 2016**

The following update is based on the unaudited financial statements for the period ended June 30, 2016: The General Fund recorded a gain of \$341,930 for this period, compared to a loss of \$54,971 this period last year. This is due in part to higher than budgeted literature sales and lower than budgeted expenses. Revenue from literature sales was below 2015 revenue by \$51,494. The investment income and transfer from the Reserve Fund totaled \$130,722 compared to \$25,255 in 2015. 2016 Contributions for the first six months exceeded 2015 Contributions by \$191,428.

### **Income:**

Literature sales were \$1,845,798 for this period, compared to \$1,851,530 at this time last year. Gross profit on literature sales was \$1,495,171 (81% of sales), compared to \$1,546,665 at June 30, 2015. Contributions were \$918,718 for the first six months of 2016, compared to \$727,290 this period last year—an increase of 26.32%! *Forum* subscription income was \$118,964 at June 30, 2016, an increase of 3.16%. This reflects the additional subscriptions purchased due to the suspension of the complimentary group copies of the *Forum*.

### **Expenses:**

Operating expenses were \$2,321,645 for the period, compared to \$2,469,500 last year – a decrease of almost 6%. Expenses were below budget, due to some staffing changes and some timing differences for purchase year over year.

### **Reserve Fund:**

The fair value of investments in the Reserve Fund totaled \$4,864,883 at June 30, 2016.

### **Outlook:**

As you can see by the revenue numbers, our members have responded, just as our cofounder Lois said we would. We have a long way to go to meet our budgeted projection of \$1,800,000 in contributions. We are more than half way there due to our collective efforts. June 2016 was our biggest month ever for contributions, far outpacing our previous best month. If we continue to express our gratitude and financial abundance in like manner for the rest of 2016 and beyond, the World Service Office will be able to support us well in our efforts to carry the message and reach out to those still suffering from the effects of someone else's drinking. As part of our duty to keep a watchful eye on expenditures, the Finance Committee continues to find places to cut expenditures while not affecting core services to the members.