

Public Outreach Coordinator

Assembly May, 2024

I am excited to meet Panel 64 and present our Public Outreach Project proposal for this year. I am continuing to get acquainted with the guidelines related to Public Outreach:

- Al-Anon/Alateen Public Outreach Service G-10
- Al-Anon/Alateen Public Outreach Service G-29
- Area Public Outreach Coordinator G-38
- Area Public Outreach Coordinator Job Description
- Special Public Outreach Project (SPOP) Procedures

My committee is composed of the following members:

- Steve from District 12
- Tricia from District 8
- Llew from District 11

We meet once a month to discuss our project, begin planning and start researching. We are working on an excel spreadsheet that we have been able to share where we are storing all the information we are obtaining from our research for our project. Our most recent meeting was April 18, 2024 where we discussed our research and plan for after assembly. Awaiting on the GRs' vote.

When I took on this position, I contacted WSO and spoke with Heather Smith, Associate Director Community Relations on several occasions. She set me up with AFG Connects so that I can connect with other areas' Public Outreach Coordinators. She has also been able to provide information and experience regarding the outreach project.

We started a Districts Public Outreach Chairs meeting so that we may connect and we had our first meeting on April 16, 2024. We shared about our positions and what we are working on. This meeting allowed us to see what other Districts are doing in public outreach and provided ideas to others. We also had time for questions and to reason things out. A meeting full of

information! We decided we would like to have a monthly meeting and our next one is scheduled for May 23, 2024 at 7:00 pm via zoom.

WSO has set up a meeting for all areas' Public Outreach Coordinators on April 29, 2024. I am looking forward to meeting other Area Public Outreach Coordinators.

Florida South has reached out asking for our area to corroborate with them on a public outreach project that will deal with cooperating with the professional community. The Central Florida Behavioral Health Network has monthly meetings and has invited us to give a 15 minute presentation about Al-Anon following by a Question & Answer time. This is still in the planning stages. Florida South is now working on the presentation that will be used. We were invited to participate because some of these meetings will occur in our Districts 5, 7, 8 9, 12 and 13.

I am also leading a Task Force regarding SPOP and Public Outreach Guidelines.

Looking forward to sharing our project proposal with you!

With Love in Service,

Carmen S

Florida North Area Public Outreach Coordinator

[From the Service Manual: "Informing the public about Al-Anon and Alateen is vital to the growth of the fellowship. Good public relations are important to our groups as well as the community at large." \(page 44\).](#)