



AI-Anon Family Groups

Help and hope for families and friends of alcoholics

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STRATEGIC PLAN



CORE PURPOSE

Helping families and friends of alcoholics find hope and encouragement to live joyful, serene lives.

MISSION STATEMENT

AI-Anon Family Group Headquarters, Inc. is a spiritually based organization that helps the families and friends of alcoholics connect and support each other through meetings, information, and shared experiences.



CORE VALUES

- **Spiritually based:** adhering to our Legacies
- **Honest:** treating all equally, with integrity and respect
- **Transparent:** sharing process, content, and information
- **Self-supporting:** refusing outside funding



ENVISIONED FUTURE (2024-2029)

- AFG, Inc. is a global organization with technology-based operations that support the delivery of on-demand, barrier-free access to the program, information, meetings, and Sponsors.
- The research-validated effectiveness of the AI-Anon/Alateen program in addressing the family disease of alcoholism is recognized by professionals, schools, and religious leaders. Their recommendations to this program increase membership and expand its outreach.
- Society as a whole benefits from reduced health care costs, lower levels of incarceration, and increased graduation rates.
- Families and friends of alcoholics benefit from greater connectedness to support, no matter their location or language.

GOALS (2022-2024)

- **Goal: Members**
AFG, Inc. provides universal access to tools for recovery from the family disease of alcoholism.
- **Goal: Public**
Both the public and professionals recognize alcoholism as a family disease, and AI-Anon as the universally available, effective, and sustainable resource for those affected.
- **Goal: Organization**
AFG, Inc. has one global structure, increasing access to knowledge, resources, and the program.



January 2021 Chairperson of the Board Letter

Dear AI-Anon and Alateen members:

The purpose of this Chairperson of the Board (COB) Letter is to share with you some highlights from the January 2021 Board Week. You will also find updates from our Policy Chairperson, the Conference Leadership Team (CLT), and a Finance Update from our Treasurer.

Last year was an unprecedented year. One example of this is, thanks to your generosity, contributions exceeded literature sales! On behalf of the Board of Trustees of AI-Anon Family Group Headquarters, Inc., we want to thank you for your financial support in 2020. The number of contributions received, which by the way was over \$3 million, is overwhelming and beyond what we had imagined. We are truly grateful! (See the Financial Update for details.)

It is my pleasure to welcome the new Panel 61 Delegates as members of our largest representative group conscience, the World Service Conference (WSC). The Board and Executive Committee (EC) members, World Service Office (WSO) Staff, and Panel 59 and 60 Delegates wish you all success in your new role as Delegate. Due to continued pandemic related restrictions, the 2021 WSC will not be held face-to-face but instead will be held using a virtual/electronic format similar to last year. (See the CLT Update for more information.)

Road Trip! You and Your Board Connect:

Last year the 'Road Trip! You and Your Board Connect' event had to be postponed. This year the 'Road Trip! You and Your Board Connect' event is planned to be held on October 23, 2021 in Cleveland, OH! Mark your calendars and come and join the Board of Trustees and the Executive Committee members for a day of fun and connecting with each other. At the 2021 WSC, information will be presented regarding the 2021 Road Trip! along with information about how your Area can apply to host the 2022 Road Trip! We look forward to meeting you in Cleveland!

AI-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

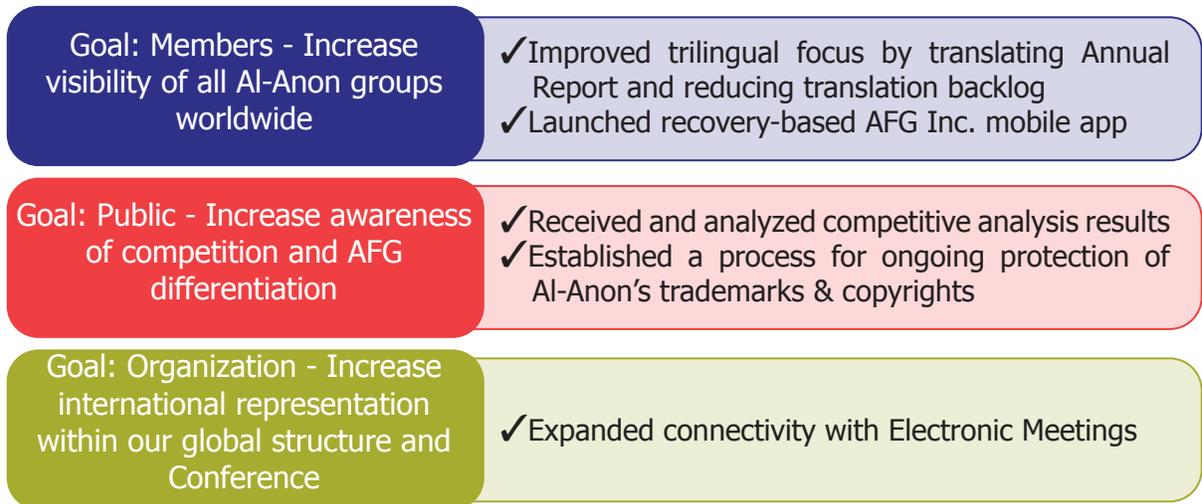
WSC Interpretation:

In July 2018, the Board approved a three-year trial to offer professional interpretation, when required, to support Spanish- and French-speaking Delegates who attend the WSC. The trial, which began at the 2019 WSC, included aural interpretation, not written translation of documents or presentations. The 2021 WSC will be the final year of the trial. At the January 2021 Board meeting, the Board discussed the continuation of interpretation at the WSC. In order for the Board to make an informed decision regarding continuing interpretation at the WSC and how to fund the cost, we will need input from the Delegates. A Board task force has been formed to prepare a presentation for the 2021 WSC. Delegates will receive information on this topic prior to the start of Conference.

Strategic Plan Update:

The Strategic Planning process is a year-round process and it sometimes gets confusing as to where we are in the process. To aid the Board, the WSO Strategic Leadership Team (SLT) created a flowchart which includes all the steps of the Strategies development process. The flowchart shows the responsibilities of the Board, SLT, and Executive Committee and the timeline for each step. It helps us see where we are in the Strategies development process and more importantly, the steps for which we need to be preparing. For instance, at this past Board meeting, Board members discussed and prioritized Strategic Plan Objectives for 2022. The Objectives chosen by the Board will now be turned over to the SLT to create Strategies which they will present to the Board at the July 2021 Board meeting for approval.

Board members also received an update from SLT on the status of the 2020 and 2021 Strategies. In 2020, all but two of the Strategies were completed! (See chart below for a list of the completed strategies.) The two 2020 Strategies that will be ongoing into 2021 are upgrading the WSO online store and improving the availability of Conference Approved Literature (CAL) across structures.



Electronic Meeting Work Group (EMWG) Update:

The EMWG reported to the Board its continuing work on ways to incorporate electronic meetings as groups into the service structure. Any recommended changes will be presented at the 2021 WSC for consideration. Stay tuned for more information following the 2021 WSC.

Delegate Concerns:

The Board continued its discussion regarding communicating with the Delegates. The overwhelming feeling is that the Delegate calls are important and allow the Board members a chance to interact with the Delegates. The Board's intention for the Delegate calls is to answer questions or provide clarification to items in the COB Letter. The Board will continue discussing how we communicate with Delegates and consider new ways of relaying information. More will be revealed!

Nominating:

Each year in January, the BOT meets with the Regional Trustee and Trustee at Large candidates. This year, the interviews were conducted virtually instead of face-to-face, over two days. Each candidate shared a ten-minute talk, presented a brief technology presentation, and participated in an interview with all of the current Board members. The Board is responsible for ensuring that, "This [Nominating] Committee aids the Trustees in discharging their prime obligation to see that all vacancies within the Board of Trustees or its Executive Committees

are filled with those of the greatest possible competence, stability and industry” as stated on page 205 of the 2018-2021 *Al-Anon/Alateen Service Manual* version two (2) (P-24/27). Throughout the selection process, we as a Board keep our hearts and minds opened to the collective understanding and guidance of our Higher Power.

The list of nominees to be presented to the World Service Conference for traditional approval are:

Regional Trustee:

Tony S., Canada East, First three-year term
Debbie P., Canada Central, First three-year term
Linda R., US Southeast, First one-year term

Trustee at Large:

Lynette K., Second three-year term
Nancy S., Remaining two years of first three-year term
Don B., First three-year term
Kathi M., First three-year term

Board Officers:

Lynette K., Chairperson of the Board
Marianne B., Vice Chairperson
Cindy M., Treasurer

Following Traditional approval, the Board may elect the nominees at the Annual Meeting following the WSC.

The following résumés will be presented to all World Service Conference members for their information:

Executive Committee:

Debbie G., Third one-year term
Terry F., Second one-year term
David B., First one-year term

Chairperson of the Executive Committee:

Debbie G., One-year term

Executive Committee for Real Property Management (ECRPM)

Liz D., Remaining two-years of three-year term
Sandi C., Three-year term

Chairperson of the Executive Committee for Real Property Management (ECRPM):

Liz D., One-year term

We are grateful to all those willing to stand for service to fulfill our primary purpose.

Delegate Calls:

Two weeks following the posting of this letter, the Trustees will begin contacting their assigned Delegates. As a reminder, the purpose of this call is to allow Trustees to offer clarification of information contained in this letter. If Delegates prefer not to be contacted, they can let the Trustee know when the initial contact is made.

This past year has been a year of many changes, challenges, and gifts. Al-Anon members rose to the occasion to continue fulfilling our primary purpose of helping families and friends of alcoholics. I am grateful to be a part of this amazing program. I don't know what lies ahead, but I look forward to 2021 and "Moving Forward with Unity, Courage, and Perseverance."

With gratitude,



Lynette K.
Chairperson, Board of Trustees
Al-Anon Family Group Headquarters, Inc.