

Public

# OUTREACH TAKE-OUT MENU

NO CONTACT OPTIONS

PANDEMIC APPROVED

## APPETIZERS

### **UPDATE MEETING INFORMATION**

Go on FL Area and District websites to ensure that meeting info is current and complete.

### **CONTACT PROFESSIONALS**

Members agree to provide information to just **one** professional such as their own therapist or doctor.

### **SHARE SOCIAL MEDIA POSTS**

Group members who are on social media platforms agree to share WSO posts that they like.

### **POST FLYERS OF MEETINGS IN DISTRICT**

Create an attractive flyer for members to print and place in public places they visit such as grocery stores.

FOR MORE OPTIONS AND FOR DETAILS  
ON ANY OF THESE MENU ITEMS,  
PLEASE CONTACT THE HOST  
(PublicOutreach-61@AFGarea9.org)

## DESSERTS

### **PROVIDE AFA MAGAZINES**

Purchase and send (with permission) *Al-Anon Faces Alcoholism* magazines to any local shelter.

### **BORROW AREA RETRACTABLE BANNERS**

Borrow and place the FL Area retractable banners in a public place such as hospital and court lobbies.

### **DONATE LITERATURE**

Purchase and send (with permission) Conference-Approved Literature to local treatment centers.

## MAIN COURSE

### **PROVIDE AN INFORMATION MEETING**

Create an online meeting for newcomers, professionals, or the general community.

### **PROVIDE A MEETING ON WHEELS**

Members take a virtual meeting to a behavioral health agency such as a treatment center or institution.

### **RUN A DIGITAL AD CAMPAIGN**

- District buys a digital programmatic awareness campaign targeting local audiences such as professionals.

### **RENT AD SPACE ON BUSES**

- District rents space on the outside of public transportation vehicles.

### **RENT BILLBOARDS**

- District rents billboard ad space along highways.

### **PURCHASE AD SPACE AT AIRPORTS**

- District or Group rents ad space at transportation hubs such as airports, bus/train stations, and ferry terminals.

### **PURCHASE RETRACTABLE BANNERS**

- District or Group buys and places them in lobbies of medical or other public facilities.

### **PROVIDE INFO FOR DISCHARGE PACKETS**

- Arrange with detox and rehab providers to have Al-Anon materials added to discharge packets.

### **PLACE A NEWSPAPER AD**

- Place an ad in your local or neighborhood newspaper, either paid or free.

### **CONTACT LOCAL MEDIA OUTLETS**

- Contact and provide a feature article provided by WA Area Outreach to local media newsrooms.