

Technology Coordinator Report - Area 9

AWSC August, 2015

Website:

Added a new sub-section under members for the <u>2015 August AWSC</u> meeting and a new page for <u>"What's New"</u> was added. A footer was added to the website to facilitate easy navigation to specific items. A separate section for Archives is under development with Michael D. our Archive Coordinator. We are adding a lot of great information our delegate Wendy is collecting from WSO to the <u>Delegate's Corner</u>.

Webstats for August 2015: 1300 sessions, after adjusting total sessions by the drop off rate. Average number of pages viewed was 2 and average time on the website was 1 ½ minute. Over half of the sessions are going to the "find a Meeting" page. Returning visitors and new visitors are running about equal.

Collaboration and Communication:

We have had three webinars focusing on the technology of email, shared documents, forms, surveys and spreadsheets to organize processes. The first webinar focused on a request from the districts to share knowledge about website construction. Officers and coordinators are now using video hangouts for meetings and training.

Surveys posted on the website are collecting user feedback from the May Assembly and names of members willing to participate in our Area 9 Thought and Task Force processes.

We will be working with Panel members at 2015 August AWSC who wish add or improve their email functionality on their mobile devices. A survey will be distributed at dinner on Friday to determine who may be having difficulties and who would like assistance.

Task Force for Technology:

I continue to learn the scope and processes associated with Area 9 and am building on the guideline document created by our Panel 52 Web Coordinator to create an outline for a Panel 55 Task Force focusing on guidelines for the Technology Coordinator position and functions.