

**PROPOSED
NORTH FLORIDA AREA 9
PUBLIC OUTREACH PROJECT FOR 2016**

CONTINUING TO COVER NORTH FLORIDA IN AL-ANON

The Public Outreach Work Group proposes the following:

That the North Florida Area purchase twenty-six retractable banners. Thirteen banners will have an outreach message directed at adults (these will stand alone) and thirteen banners will have an outreach message directed at teens (these will be tabletop). One of each banner will be distributed to each of the thirteen districts in Area 9. We further propose to purchase one of each adult, teen, and professional banner, plus a table cover, in Spanish for the use of the Area Spanish Liaison.


The total cost will be approximately \$3,502.90.

Findings/Reasoning/Goal:

- We aim to establish a consistent look for Al-Anon in North Florida in order to promote recognition and advance our Al-Anon identity.
- We will look more professional in a professional setting.
- Each District will have the appropriate banner for any venue they may choose to participate in.
- We aim to encourage pride, willingness, and enthusiasm in our volunteer pool. The more volunteers who are willing to participate, the more opportunities our Districts can take advantage of.
- Although WSO's most recent survey shows that the majority of newcomers are referred by professionals, we want to be able to reach out to everyone, everywhere. Therefore, it is prudent and a sound investment to make our outreach tools more attractive.
- Assigning these expenses to the Area allows the majority of districts to have more funds available for additional Public Outreach Projects.
- We get a price break when ordering the banners in bulk as we only have to pay one processing fee. Still, each retractable banner can be customized for each district's contact information.
- A couple of districts already have table covers and/or banners, which can be used as back-ups or spares.

Adult Focus Public Outreach Banner

**When you don't know
where to turn...
because someone
drinks too much...**



Al-Anon Family Groups can help.

**HAVE YOU BEEN HURT
OR EMBARRASSED
BY A DRINKER'S BEHAVIOR?**

Ask yourself:


Do you...

- Search for hidden alcohol?
- Pour alcohol down the sink?
- Cancel plans because the drinker is unable to participate?
- Make excuses to cover up for problems caused by the drinking?
- Have money problems from behavior caused by the drinking?
- Think that if the drinker stopped drinking, your other problems would be okay?


If the answer to any of these questions is "Yes," Al-Anon Family Groups may be able to help you.

Learn more by attending a confidential meeting in your community.

904-350-0600 - www.jaxafg.org


Al-Anon Family Groups
Strength and hope for friends and families of problem drinkers

888-4AL-ANON
(888-425-2666)
M-F, 8 a.m.-6 p.m., ET.



www.al-anon.org

Note that this banner is in a draft stage while submitted for your consideration. WSO has approved this as shown.

DRAFT



ALCOHOLICS AREN'T THE ONLY ONES TRAPPED BY ALCOHOL

**Teens, has your life been affected
by someone else's drinking?**

Ask yourself:

- Do you tell lies to cover up for someone else's drinking or what's happening in your home?
- Do you stay out of the house as much as possible because you hate it there?
- Are you afraid or embarrassed to bring your friends home?
- Do you think the drinker's behavior is caused by you?
- Do you feel that if the drinker loved you, he or she would stop drinking?

If the answer to any of these questions is "Yes," Alateen may be able to help you.

Learn about Alateen by calling or visiting our Web site.



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(Image above shows watermark and DRAFT notation, both of which will be removed before final production.)