

# Public Outreach Coordinator

## AWSC February, 2024

Happy New Year and Happy New Panel!

I am so excited to share with you our Public Outreach Project proposal for this year.

Here is how I am getting ready to take on this exciting position:

- I downloaded all the guidelines related to Public Outreach
  - Al-Anon/Alateen Public Outreach Service G-10
  - Al-Anon/Alateen Public Outreach Service G-29
  - Area Public Outreach Coordinator G-38
  - Area Public Outreach Coordinator Job Description
  - Special Public Outreach Project (SPOP) Procedures
  
- I met with Diane M, Panel 61 Public Outreach Coordinator, and had our turnover meeting. She shared her experience, strength and hope. Her committee had a final meeting and invited me to join them. It was really good to listen to the committee discuss their experiences. I took away the importance of putting a committee together to share in the creative process and implementing the project.
  
- I decided that I wanted a committee of 2 and I asked Steve from District 12 and Tricia from District 8, they agreed and we had our first meeting to discuss and ideas and decided together to move forward with it. We had questions:
  - Do we move forward if AWSC approves? Reached out to Mark, our chairperson, and the answer is No – we have to wait for approval of all GRs at Assembly. In the meantime, we will do the research so that we can move forward once we get approval from the GRs at Assembly.
  - Do we know who to reach out to at WSO to discuss? Yes – I called WSO and spoke Heather Smith, Associate Director Community

Relations. She set me up with AFG Connects so that I can connect with other areas' Public Outreach Coordinators.

- Have other Areas have any experience they can share? I posted an email on AFG Connects requesting Experience, Strength and Hope.
- I worked on the PowerPoint presentation for AWSC and shared it with my committee and received feedback from them.
- On January 22, 2024 at 6:00 pm, I will attend a Public Outreach Coordinators Fellowship Meeting.

Looking forward to sharing our project proposal with you!

With Love in Service,

Carmen S

Florida North Area Public Outreach Coordinator

From Louis Remembers... "If...Al-Anon groups do not let the public know of our presence, perhaps by announcing the time and place of meetings in local newspapers or by some other means, we block ourselves off from those in need." (page 194).