

District 3 will be submitting a SPOP proposal in order to apply for PSA's in the form of digital billboard's in Jacksonville. If our application is approved, we hope to have the PSA's displayed in March and September.

We are also working on an outreach project which will include a mailing to professionals this year. We plan to order 400 AFA's and plan to include an AFA, a pen and a letter to each professional.

We continue to support meetings in institutions and plan to have a "booth" at CORE in July.

We have at least one group that has done their own outreach project (purchasing and distributing AFA's).

We hope to encourage more participation at the group level and plan to make that part of our overall Outreach Project for next year.

I'm super excited that District 3 has all officer and most chair positions filled. We decided to try having District meetings or Fun Day every month. We decided on 3 fun days so there will be 9 district meetings. We are hopeful that having something every month on the same weekend will increase participation among the members at the group level. I'm hopeful that with more frequent meetings they can be a bit shorter.

We challenged the group reps to have their group host either a District meeting (bring snacks) or Fun Day (plan the event) twice during the next three years. Hopefully this will boost participation at Fun Days and also encourage more people to come to the district meetings to see what they are all about.

We are looking forward to seeing everyone at AWSC in February,

Gage & Freddie

DR AISL