

# Public Outreach Coordinator

## July AWSC, 2024

The Public Outreach committee was grateful the May Assembly passed our proposed Public Outreach Project bringing the PSAs (Public Service Announcements) to Area 9, reaching all Districts.

May committee and I continue to meet once a month to discuss our progress with our project:

- We completed our search for local radio stations but continue to add any suggested by members
- We began reaching out to the local stations and as communication opened we became aware of items we had not thought about. Our plan was to reach out, provide Al-Anon information and ask if they were interested in playing our PSAs. Unfortunately, some radio stations have e-mails and links to request that they play our PSAs and request we attach the video/audio for their review.
- We requested clarification from WSO:
  - Can we provide the emails/links for WSO to send the video? WSO advised we need only send information of the location stations that are willing to play the PSAs. We need to get the commitment before WSO can send the video/audio.
  - We can however, set up a zoom, if they are interested in reviewing the PSAs prior to committing and show them the video/audio and let them know a portion of it would play on the radio since PSAs are shorter in radio.
  - We continue to call the radio/television stations and we will update you once we start getting stations willing to participate.

The Districts Public Outreach Chairs and I continue to meet once a month and we share about our positions and what we are working on providing ideas

and open discussion. Our next meeting is scheduled for July 25 , 2024 at 7:00 pm via zoom. Here is the link for those in public outreach who would like to join us.

The corroboration with Florida South is underway to reach the professional community. The Central Florida Behavioral Health Network has monthly meetings and has invited us to give a 15 minute presentation about Al-Anon followed by Question & Answer time. South Florida put the presentation together and we will be assisting in the meetings which occur in our Districts 5, 7, 8 9, 12 and 13. Florida South will be presenting at the following meetings in July:

July 16 - 11:30 am - Manatee county

July 16 - 1:30 pm - Pinellas county

July 17 - 12:00 pm - Lee county

I am also leading a Task Force regarding SPOP and Public Outreach Project Guidelines. We started to review and revise the SPOP (Special Public Outreach Project).

Looking forward to seeing you at AWSC!

With Love in Service,

Carmen S

Florida North Area Public Outreach Coordinator

[From the Service Manual: Anonymity at local events for Individuals and Service Arms: "As an organization Al-Anon is not a secret; however, we always protect our members' anonymity. Members are encouraged to participate in local events where Al-Anon information can be shared. Participation at health fairs, speaking at schools, etc., where members might be recognized, is not considered a break in anonymity, since it does not occur at the level of press, radio, films, TV, and the internet." \(Page 125\)](#)