



# FLORIDANA NORTH AREA 9

## **SOCIAL** MEDIA

### Survey Results

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The images in this survey report are not an endorsement of any specific social media provider.

From **Nov thru Dec 2018**, we took a survey to gather members' **input** about social media.

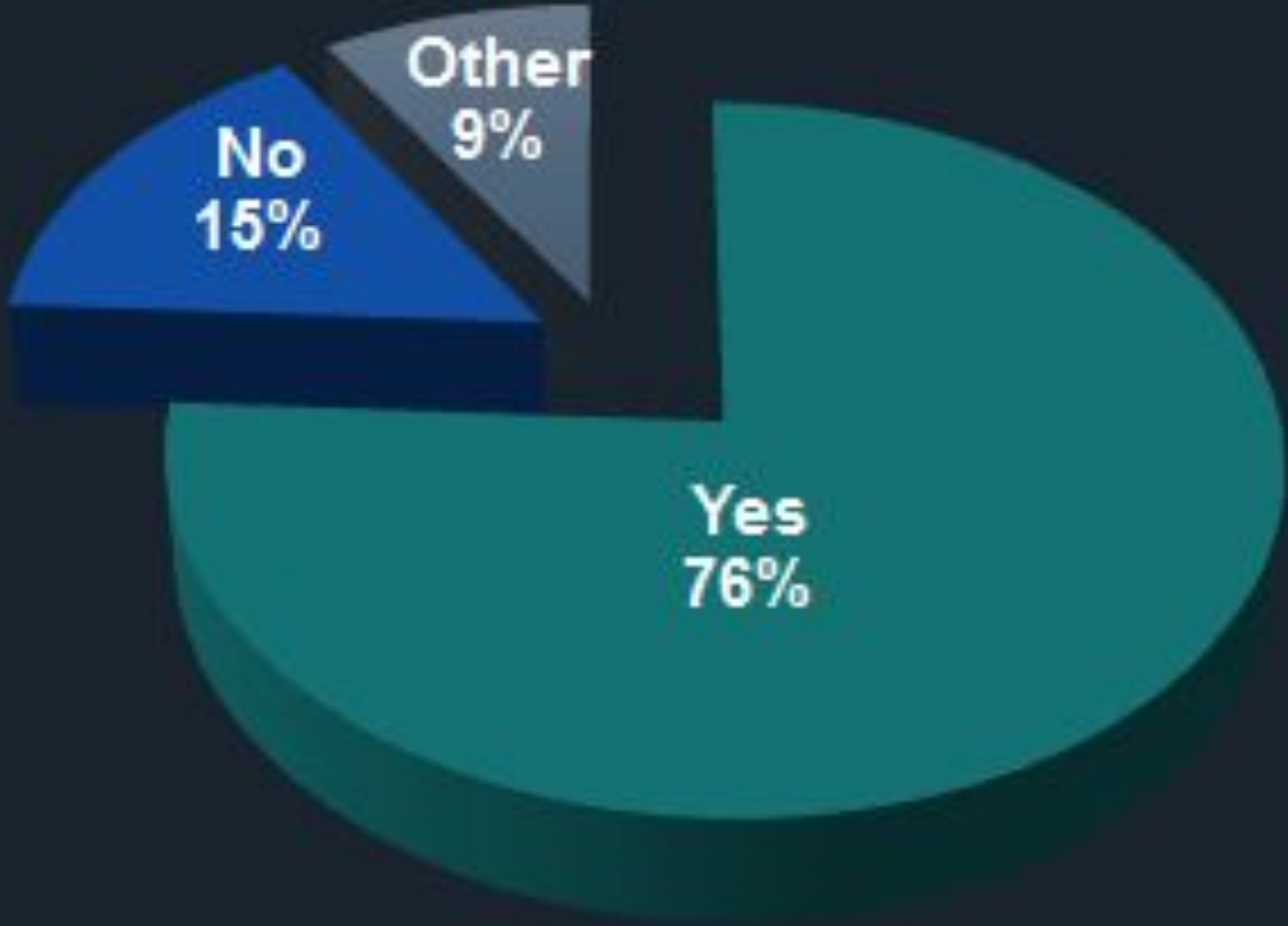
145 **members** responded.

**We** asked about...

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# \*\*\*PART 1 - AREA 9 INVOLVEMENT WITH SOCIAL MEDIA\*\*\*

1) Would you like Florida North Area 9 to have a presence on social media if it was done in a manner consistent with our spiritual principles?



145 Total Responses

Yes = 110

No = 22

Other = 13

“Other” responses listed on next slide...

# Question 1 continued (page 2 of 2)

[Would you like Florida North Area 9 to have a presence on social media?...]

## 13 “Other” Responses

[All responses are listed alphabetically.]

As a closed group

Don't care

I am unsure. Only if great caution is used to safeguard anonymity.

I don't really use social media

I have no presence can't comment

If they wish to be involved---otherwise, there is already an AI-Anon presence on social media.

I'm not sure a specific NFA social media page is necessary since WSO is represented already.

Neither for or opposed

No opinion but no objection

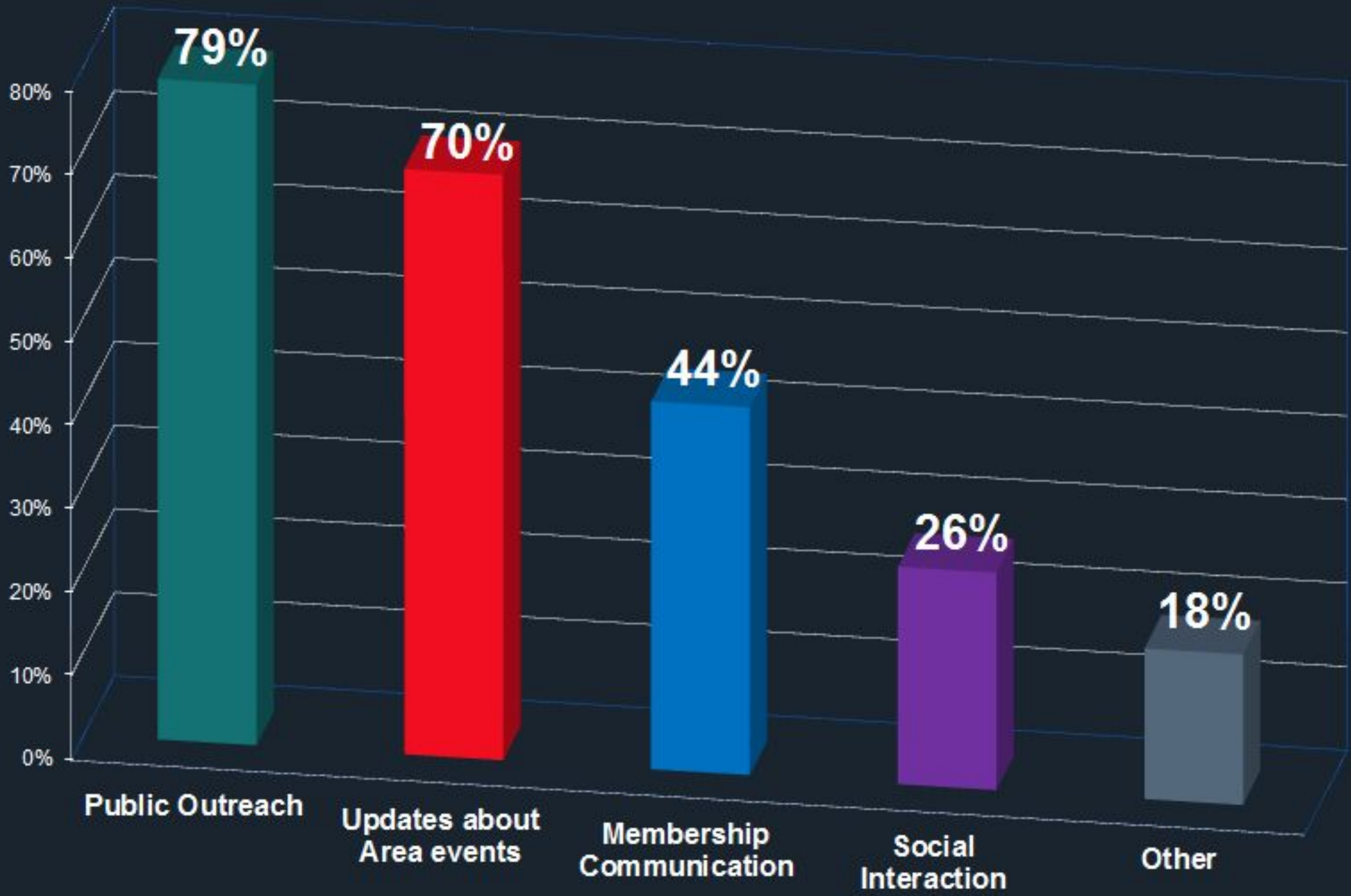
Not to violate the principles of attraction not promotion & anonymity

Only if it is properly administer

This is a difficult question... I would need more information

Yes, with caution and clearly defined intention --- why are we interested in doing this?

# 2) If you think the Area should be active on social media do you think this should be used for...?



**145 Total Responses**

- Public Outreach = 115
- Updates about Area events = 101
- Membership Communication = 64
- Social Interaction = 38
- Other = 26

“Other” responses listed on next slide...

# Question 2 continued (page 2 of 3)

[...do you think this should be used for...?]

## 26 “Other” Responses

Area should not use social media - the Districts should use social media.

Do not think area should use social media . I think our website supplies enough information, and gives reason to attend meetings in person

Don't think Al-Anon should be active on social media

I do not think the area should be active on social media

I do not use Facebook or Twitter

I don't believe we should be on social media

I don't think the Area should be active

I don't think they should be on social media.

I only use Facebook, no other social media so I am limited in knowledge

It would be great to have Area Updates available

Links to District events and workshops.

My answer was NO

Answers continued on next slide...

# Question 2 continued (page 3 of 3)

[...do you think this should be used for...?]

News about meetings (change of venue, dates with no meetings, etc.). I would say that it would be good for the individual meetings to use WhatsApp. One of the easiest social media that can be checked at your phone.

No to this

No: Tradition 6, 10, 11 and 12 tell us important concepts

None

Not everyone is on social media, so communications and updates may be redundant

Opportunities for inquiries from potential members to be answered, like call this number to find a meeting or talk to an Al-Anon member from your area or other general questions.

Sell literature

Should not be active. Too many cons.

Should not be on social media

Should not use social media for anything, too insecure

Since I'm not a user, I can't comment

The more we can spread the word about all things Al-Anon, the better is my initial response

We should not have a presence on social media

What we have now is more than enough on the computer and on our telephone service.

### 3) What things do you think we should keep in mind if the Area wanted to use more social media in our **service work**?

112 Total Responses

Al-Anon is not allied with any sect, denomination, political entity, organization, or institution; does not engage in any controversy; neither endorses or opposes any cause.

All data and information is collected by unrelated corporations to be used to sell things or predict what we may want. I've recently heard 2 interviews on NPR that related this information. Corporations buy data from Facebook and may not even know how to use the data. Our cell phone calls can be easily hacked; Siri and such voice activated devices can monitor our conversations. Our privacy is in jeopardy.

All of the Legacies

Anonymity (28 Responses)

Anonymity and attraction not promotion

Anonymity is a personal choice. So if people choose to participate with their full name, that is a choice they are entitled to make. Social media is also not advertising.

Anonymity is always a concern. I would suggest keeping it specific to Area events/issues so as to avoid possible conflicting information with districts within our area.

Answers continued on next slide...



# Question 3 continued (page 2 of 8)

[...what should we keep in mind?...]

Anonymity is my primary concern. I believe Facebook is neither proper nor secure, and suggest an independent platform be developed.

Anonymity reminders visible at all levels

Anonymity seems to be the biggest issue. I really don't think it is necessary for Area to be involved on social media.

Anonymity the spiritual foundation of our program.

Anonymity would be of utmost importance.

Anonymity, Appealing to a range of age groups including Alateen

Anonymity, attraction rather than promotion

Anonymity, member safety

Anonymity, reaching out to newcomers

Anonymity, Traditions and Concepts

Anonymity. If it's a closed group and need verification that you are an active member of Al Anon, there shouldn't be any issues. Group rules should follow those of our Traditions and Concepts.

Answers continued on next slide...

# Question 3 continued (page 3 of 8)

[...what should we keep in mind?...]

Anonymity. Likelihood of being pulled into public controversy. Social Media has caused many relationships to be permanently damaged. I would hate to see that happen within our group. I see the potential for some to use it as a venting tool, and consequently hurt someone else's feelings and then that person's recovery is delayed if not prevented.

Anonymity: When there is interaction structuring the information exchange to protect the anonymity of the novice user. Maintaining our autonomy while utilizing a corporate platform.

Area should not use social media - the Districts should use social media.

As with any service work, it should be fun & engaging (not boring, or a task) so that there will always be people willing to step up to do it.

Be aware of anonymity and let only authorized people put anything on the page

Cannot use any member name

Closed groups for anonymity

Confidentiality (2 Responses)

Don't do shares. It's too many.

Don't think we should be on social media

Easy access, instructions on how to access for people not very technology savvy

Educating members on the use of social media.

**Answers continued on next slide...**

# Question 3 continued (page 4 of 8)

[...what should we keep in mind?...]

Find out how people use it

Get feedback from the younger generation.

Giving advice and privacy

Have to limit the amount of commercials because of attraction not promotion and anonymity.

How often are we posting?

How to post anonymously

How to protect anonymity, attraction rather than promotion

I believe we should remain ANONYMOUS!

I belong to the AI-Anon Facebook page, it is a good way to offer others support.

I thought the Area's online focus was to be on getting information to members about upcoming Area meetings and events, and that the public outreach or social aspects were to be left to the Districts. I also think members may be very wary of using social media due to concerns about it breaking their anonymity.

I would consider about sharing about events. This would allow more people to be reached, who might need help, but may also allow people to be aware of AI Anon activities who will use this information to the detriment of AI Anon members in some way.

Maintaining anonymity is paramount.

Answers continued on next slide...

# Question 3 continued (page 5 of 8)

[...what should we keep in mind?...]

Make sure we do not divert from the Traditions.

Meeting time changes

Members feel safe

Monitor material prior to placing online. Consider the safety of our groups with making public when & where our events are to the public.

More aware of what Al-Anon is- if it wasn't for my DIL s therapist telling me about it, I would not have known about it.

Needs to be strictly supervised by GSO or Area, make sure it's Al-Anon conference approved. Outside issues, Anonymity, internet safety from identity theft and other predators.

New membership concerns (general questions, meeting times/places, literature recommendations).  
Upcoming events, results of past event voting.

None

Not to lean too heavily on social network because it is easy.

Nothing

Obviously anonymity.

Our spiritual principle of anonymity and attraction vs promotion

Our Traditions

Answers continued on next slide...

# Question 3 continued (page 6 of 8)

[...what should we keep in mind?...]

Personal privacy – anonymity

Personal Safety and Anonymity

Privacy & security

Privacy and the safety of its members.

Protecting anonymity

Public Outreach & Al-Anon/Alateen events VERY IMPORTANT

Reasons to go to Al-Anon, place and time of meetings and a hot line.

Reminding people that their Facebook profile in Facebook may not be anonymous, but our anonymity is our choice to make - not others.

Social media is the way most younger people get information and communicate so I think a presence there is a good idea.

Step 12 - attraction rather than promotion.

That not everyone understands “social media” in the same way; that “social media” can be a gateway to outside issues; that “social media” is a tool but it is neither CAL nor is it Al-Anon

The ability to keep the info update and fresh

The ability to share the message of hope & life changing help with anyone who feels overwhelmed with life.

The principle attraction rather than promotion

**Answers continued on next slide...**

# Question 3 continued (page 7 of 8)

[...what should we keep in mind?...]

The Traditions of our program.

There is no such thing as privacy or a "safe" website

To be determined

To remember it's just a way to communicate, not a threat to our principles and Traditions

Tradition 11

Tradition 5 - one purpose to help families of Alcoholics, Tradition 11 - public relations based on attraction rather than promotion, and Tradition 12 - anonymity is the spiritual foundation of all our Traditions.

Tradition 6, 10, 11 and 12. How would a person feel if they were splashed and lost their anonymity?

Traditions

Understand the correct policy on membership in social media

Watch the line between promotion and attraction

We should not be on social media

Who will be monitoring the communications? I imagine the duty would need to be shared much like an information line committee does.

Answers continued on next slide...

# Question 3 continued (page 8 of 8)

[...what should we keep in mind?...]

1) anonymity, of course; 2) some members are incredibly inept at social media and technology in general and may feel left out - - - this represents a very steep learning curve for older members --- how can we make sure they are included without placing a burden on others to keep them informed and involved? 3) security, security, security! Bad things keep happening via the internet - it is amazing the creativity of the "dark web" and scammers and other techno creeps

1) Public outreach as vast as possible; 2) Ease of use with very common keywords that will lead to information; 3) In other words, get the information out to as many as possible via Public Outreach, within our spiritual principles

1. Tradition 3 "the only requirement for membership" & our unintentional (?) statements that can be seen as restrictive. 2. Tradition 5 "the one purpose of Al-Anon to help families [& friends] of alcoholics." The question that should be answered for each & every posting is its reciprocal, namely "How does this posting help families of alcoholics"?

Answers continued on next slide...

# 4) Do you see any ethical issues we should be aware of?

106 Total Responses

Absolutely
Anonymity (7 Responses)
Anonymity & how using social media within stated / known limits conforms with the boundaries stated in Tradition 10, namely "outside issues" & "controversy": Tradition 11: "attraction" not "promotion" & Tradition 12 "personalities" of the blogger / author.
Anonymity and attraction not promotion
Anonymity cannot be protected on social media
Anonymity, personal privacy, the protection of minors, AA members' and Al-Anon members' privacy and anonymity. Spam, privacy, anonymity and promotion have already occurred.
Anything contrary to our guiding principles and Traditions
Are we putting our members' anonymity at risk in any way?
As long as there is security with our membership, I am good with it.
As long as we're following our principles, no

Answers continued on next slide...



# Question 4 continued (page 2 of 7)

[...ethical issues we should be aware of?]

Attraction rather than promotion

Be sure to protect the anonymity of all AA members or problem drinkers not belonging to AA.

Being careful about anonymity

Censorship, screening of entries, no crosstalk

Confidentiality (2 Responses)

Confidentiality, private group with strict membership rights

Depends on how much information is exposed

Disrespect for anonymity & confidentiality.

Don't know

Don't use last names.

Easy to become a place to gripe, fall way from our principles & Tradition 11

Endorsements and/or favoritism. And fake news

Higher Power definitions

Answers continued on next slide...

# Question 4 continued (page 3 of 7)

[...ethical issues we should be aware of?]

How can we protect ourselves from the unethical use of this medium? We may have the best intentions ourselves, but I see a big red flag regarding the behavior of users who may not be ethically, morally, and spiritually aligned with our program. Even people who think they are practicing "OK" program standards can slip for personal reasons. I just thought of something while answering another question: Is it ethical to expect such high quality and highly technical work from our Area webmaster and not pay him or her? Seriously - - - I know a wee bit about the technology involved here - - - I have been thinking this for some time now, given the continued technology developments and challenges that the Area webmaster should be a paid position.....

This will be a hard act to follow for panel 61 - - -

I think following our 3 Legacies & the guidelines in the service manual pretty much covers ethical issues.

If we treat it in the same manner as we do the Forum and our outreach material, there should be no problem.

If what we chose to do somehow lessened the assurance of anonymity of members.

Individual anonymity; but, program transparency

Just making sure to safeguard the security and anonymity of all members.

Just that Anonymity is the spiritual foundation of our principles and that it may be challenging to uphold on line.

Just to remember progress not perfection

Keep eye on Anonymity and attraction rather than promotion

**Answers continued on next slide...**

# Question 4 continued (page 4 of 7)

[...ethical issues we should be aware of?]

Language barrier and educating the members.

Loss of Anonymity. Likely to be drawn into public controversy. This is against Tradition 10.

Members understand their responses in Facebook would reveal their anonymity. The Facebook Page is daily presenting excellent reminders of the value of our program. A member can view and save a particular post or screen shot from their phone if they'd like to have for future viewing.

My experience with online Al-Anon groups has not been positive. Too much negativity and “bashing” of individuals. This is not Al-Anon and would be counterproductive in attracting new members.

Need time to think reaching out to others but keeping anonymity

No (23 Responses)

No names or references to the people we are there for

No, as long as individuals respect our principle of anonymity.

No, I think that the area would follow the guidelines of the WSO.

No, society evolves and we must evolve with them, always keeping our spiritual principles, help those who need it

No, that it would be unethical to not have a social presence

No. WSO uses social media very effectively.

Answers continued on next slide...

# Question 4 continued (page 5 of 7)

[...ethical issues we should be aware of?]

None
Not as long as we adhere to page 124 of the Service Manual
Not sure
Not that I can think of...
Not yet
Nothing that mindful observance can't address.
Only anonymity issues.
Outside issues (e.g. politics, other charged issues) cannot be allowed.
Oversight of posts would need to be used to prevent inappropriate material
People must remain anonymous
Perhaps set it up so you can only view first names?
Possible abuse of personal sharing, misuse,
Principles above personalities
Privacy and anonymity
Privacy and anonymity could be compromised
Program of attraction not promotion - anonymity

Answers continued on next slide...

# Question 4 continued (page 6 of 7)

[...ethical issues we should be aware of?]

Promotion as opposed to participation

Promotion rather than attraction

Protecting anonymity for those who want it.

Reminders that we keep the focus on ourselves

Same as 3 (watch the line between promotion and attraction)

See above answer (there is no such thing as privacy or a "safe" website)

Someone to monitor postings ensuring no negative or slanderous comments remain posted.

Staying with in the Traditions. No problem then

That anonymity is a big problem for some... if each one chose to belong to a social media group, each one has to be aware how anonymity works in each different type of social media, you

To be determined

Too much promotion loses my interest because of attraction not promotion and anonymity.

Yes! People not in the program would have access!

Yes, the problem with the prayers used in our fellowship in being exclusive rather than inclusive ie: The Serenity Prayer in world wide Al-Anon is considered our prayer. Others are not...

Yes, the vulnerability of computer invasiveness is of great concern. Members of Al-Anon are, as a whole, way behind the knowledge curve and cannot be expected nor forced to obey good practices.

**Answers continued on next slide...**

# Question 4 continued (page 7 of 7)

[...ethical issues we should be aware of?]

YES. "We are a fellowship of relatives and friends of alcoholics who share their experience, strength and hope in order to solve their common problems." So many issues are private we do not belong on Facebook.....

Yes... How do you post pictures and share when there are multiple people in the photo.. including people behind the primary scene?

1) Breaking someone's anonymity & 2) Appearing to speak for Al-Anon as a whole

# 5) What **spiritual principles** should we be looking at to keep our actions in line with our program?

84 Total Responses

Acceptance
Adherence to the Traditions
Adherence to Twelve Traditions and Concepts is vital
Again, anonymity, focus on us not the alcoholic, attraction rather than promotion
Al-Anon has but one purpose: to help families of alcoholics. We do this by practicing the Twelve Steps, by welcoming and giving comfort to families of alcoholics and by giving understanding and encouragement to the alcoholic.
All of them.
And practice THESE principles in ALL our affairs
Anonymity (8 Responses)
Anonymity and attraction vs promotion
Anonymity and sharing our experience, strength and hope.

Answers continued on next slide...

# Question 5 continued (page 2 of 6)

[...spiritual principles we should be looking at?]

Anonymity is the spiritual foundation of all our Traditions, ever reminding us to place principles above personalities.

Anonymity, attraction rather than promotion, and the only authority is a loving God, no opinion on outside issues.

Anonymity, Faith and Belief in Higher Power

Anonymity, outside issues, respect

Anonymity, Principles above personalities in an open forum discussion

Anonymity. Also not being associated with any outside enterprises and not causing conflict.

Are we protecting our members and maintaining anonymity and respect?

Area should not use social media - the Districts should use social media.

Attraction not promotion & anonymity

Essentially, all of them! - But if I had to list specific ones, here are a few: Anonymity, Attraction, Cooperation, Humility, Principles Above Personalities, Responsibility, Service, Spirituality, Trust, & Willingness

General Higher Power points, downplay religious doctrine.

Greater availability to the general public

Higher Power

Honesty. Humility. Spirituality

**Answers continued on next slide...**



# Question 5 continued (page 3 of 6)

[...spiritual principles we should be looking at?]

Humility-willingness to learn, try new things. Honesty-times change

I fail to see how spiritual principles are in any way connected to social media

I know Anonymity is important, on the Facebook page persons can go to my page for info about me. And that is okay by me.

Keep the anonymity

Keep the focus on our self no advice giving

Keeping the program separate from outside influences. Anonymity

Letting others know there is help and hope

Love and hope

Maintain anonymity. Emphasize best interest of the fellowship.

Members' anonymity

Must be inclusive of all principles

No pictures

Not getting in to personal shares

Openness, truthfulness, accurate, searchable, directed references whenever possible; obvious or stated inclusiveness i.e. " anyone, anywhere reaches out for help" ; being confident Al-Anon delivers what said or implied.

**Answers continued on next slide...**

# Question 5 continued (page 4 of 6)

[...spiritual principles we should be looking at?]

Our Traditions

Outreach with anonymity

Principles above personalities

Principles before personalities

Quoting only Al-Anon approved lit

Reaching out to those in need

Respect for anonymity & privacy.

Respect, faith, hope, vigilance, and acceptance

Respect, responsibility and accountability

Safeguarding anonymity Attraction rather than promotion

See #3 (Anonymity: When there is interaction structuring the information exchange to protect the anonymity of the novice user. Maintaining our autonomy while utilizing a corporate platform.

See #4 - Anonymity (Just that Anonymity is the spiritual foundation of our principles and that it may be challenging to uphold online.)

Speak of Higher Power versus God

Step 12, principles above personal, anonymity.

Answers continued on next slide...

# Question 5 continued (page 5 of 6)

[...spiritual principles we should be looking at?]

Step 12; Traditions: 1, 5, 6, 8, 10, 11, 12; Concept 3, 9, 10; Warranties: 2, 3, 4 5

Stick with CAL and personal experience, strength, and hope

The 12 steps; the privacy of the on line; maybe the benefits of going to Al-Anon

The THREE LEGACIES

This is a really good question. I've been working to define "spiritual principles" in my own practice - - - some principles that might be an issue on social are "humility", "patience" and "integrity" --- probably "honesty" and "intention"

This is our business and our affairs and relationship with our Higher Power.

To help families and friends of people that have problems with addiction

To keep religion out of our program following our Traditions - as of 2018, there are only Christian prayers said at the closing & through our literature. There are quotes from others religions in our daily readers... it is not inclusive. In our suggested preamble, WSC Service Manual, 2018-21 - Al-Anon is not allied with any sec, denomination, political entity, organization, or institution; does not engage in any controversy; neither endorses nor opposes any cause.

The policy digest states, "we do not discuss religion, page 13.

To put principles above personalities and not allow anyone to get drawn into arguments or trolling online. Probably commenting should not be allowed on any social media posts of any kind

**Answers continued on next slide...**

# Question 5 continued (page 6 of 6)

[...spiritual principles we should be looking at?]

Tradition 11 (2 Responses)

Tradition 12

Tradition 12. The biggest concern that I see is the fine balance between anonymity and promotion of our existence.

Tradition 5, 6, 10,11,12

Tradition 6, 10, 11 and 12. Step 12 tells us to practice these principles in all of our affairs.

Traditions 11 and 12 most specifically

Traditions and Concepts

Trust (2 Responses)

Trust; communication; participation

Unity, fellowship, Higher Power, humility, we're never alone

We need to remember our primary purpose, to help families of alcoholics.

What's our purpose? Unity - progress for the greatest number in our fellowship. Balancing ease and technology with the demographic.

Your Higher Power should remain as is

????

Answers continued on next slide...

# 6) What are the pros of using social media?

## 113 Total Responses

- Access to a younger audience, which I think is needed in Al-Anon
- Amount of people you can reach and help.
- Another avenue for fellowship sharing experience, strength, and hope
- Area should not use social media - the districts should use social media.
- Availability of information
- Being able to connect instantly
- Better availability of people to get help
- Broader outreach
- Build membership
- Can reach a large volume of people
- Communication
- Communication and reminders of the steps messages of hope
- Communication awareness even if you can't make a meeting or if you are new.

Answers continued on next slide...

# Question 6 continued (page 2 of 9)

[What are the pros?...]

Connection and communication with fellow members

Delivering our message en masse, ability to inform current trusted servants quickly and uniformly. Less emails received in my inbox.

Ease of access to board and growing population.

Ease of effort to get information to participants

Ease. Progress. Inexpensive.

Easier access to meeting updates and meetings

Easier to be exposed and fast

Everyone seems to use

For me the pros are the information is at my fingertips. I like having Al-Anon WSO on my Facebook feed. I also feel ok to click "Like". I do not use Twitter, so I have not comment about it.

Further reach especially to younger generation.

Get the word out more

Getting information quicker.

Getting the Al-Anon program "out there". Help people understand what Al-Anon is about.

Greater connectivity and outreach

Greater presence and outreach

Answers continued on next slide...

# Question 6 continued (page 3 of 9)

[What are the pros?...]

Greater reach audience-wise, people who are otherwise scared to ask for help might feel comfortable looking at social media. However, most of the information necessary to find out about Al-Anon is already available on websites.

Group conscious, everyone getting their say; attraction, membership, networking.

Help family and friend of Al-Anon our primary goal.

Helping people to realize we are here; maybe closer than they think. Help people to understand what the program is for and who might consider attending. Providing help to people at younger ages.

Huge reach

I don't see any good reason to be on social media. We are doing a good job with what we have on the computer now.

I don't use social media.

I read a study that mentioned the younger generation are more likely to visit a store in person after visiting them on social media first. Additionally, they considered the store to be more trustworthy if it's on more social media outlets than just Facebook. I know we're not a store, but I think being socially active online might bring in people to physical face-to-face meetings.

I see no pros as I don't believe it's necessary. Again, there is already an Al-Anon presence on social media. Why would Area want to be there?

Info re events

Answers continued on next slide...

# Question 6 continued (page 4 of 9)

[What are the pros?...]

Information to those who are afraid to ask, reaches a demographic that may not know about Al-Anon, a place to call out for help.

Information would be easily seen on our phones

It appeals to the younger generation.

It has become the social norm and should be used accordingly

It is very helpful to reach new members. The internet is the way that people of all ages are getting their information these days. Al-Anon Online Group on Facebook has over 40,000 members that are seeking information on Al-Anon, many of whom have never attended a meeting.

It's cheap and easily available.

Large audience

Larger base. Good source for information needed prior to important events.

Larger outreach. Easier to find meetings. Having an "open meeting group" where it's more of a Q&A. And a separate for active members.

Like a radio or TV PSA, social media reaches many people that might choose to learn of the program.

Lots of people can be reached and it's excellent quick source for info

Making the Al-Anon program available to as many as possible

Many people check social media more often than daily readers

**Answers continued on next slide...**



# Question 6 continued (page 5 of 9)

[What are the pros?...]

May reach younger people
More awareness
More outreach
No anonymity
None (3 Responses)
None that I can see (2 Responses)
Not sure
Not sure there are any
Opportunity for public outreach
Outreach
Not sure there are any
Opportunity for public outreach
Outreach (3 Responses)
Outreach to broader population

Answers continued on next slide...

# Question 6 continued (page 6 of 9)

[What are the pros?...]

Outreach to homebound members; outreach to busy members (but are you really too busy to focus on your recovery??); I am active in several professional organizations that make use of social media and my employer also has the full gamut - - -our executive director "tweets" all the time - - - I think I would seriously research the real benefits from getting more involved with social media for our program - - -

Outreach, Communication to Members

Possibility of reaching those still suffering and feeling hopeless

Pro: May be able to reach newcomers and have our message out there.

Public outreach, events.

Quick

Reach many people

Reach more people

Reach newcomers and inform others

Reach younger members and potential newcomers.

Reach younger people

Reaching a younger audience. I think the average age of people who attend meetings is 55. The average age of online meeting members is 30.

Answers continued on next slide...

# Question 6 continued (page 7 of 9)

[What are the pros?...]

Reaching demographics not reached in the past such as younger; technologically savvy people; as well as those isolated from face to face contacts for whatever reason.

Reaching more members or those who may be unable to attend a meeting due to complications in their relationships.

Reaching more people (2 Responses)

Reaching more people affected by the disease, especially younger people

Reaching more people and possibly younger people.

Reaching more people in need of this God given program.

Reaching out to more people

Reaching out to more people - increasing attendance

Reaching out to more people who are hurting & their contributions help keep Al-Anon growing

Reaching out to new members, keeping members informed and engaged using technology that many people are now comfortable with

Reaching out to the younger community.

Reaching persons who might become an Al Anon meeting member. Widespread on the internet.

Reaching those that may not otherwise find help

Answers continued on next slide...

# Question 6 continued (page 8 of 9)

[What are the pros?...]

Reaching those who primarily get info. that way

Reaching younger audience and single parents who can not go to face-to-face meetings

Same as number 2 above (Public outreach, Membership communication, Social interaction, Updates about Area events)

Sharing information

Sharing of goals and successes

So many people are using it these days, especially younger people - more opportunity for outreach.

Teaches more people

That is where people look. Especially younger people. The newspaper, TV and radio are all outdated in my opinion.

The ability to reach the largest number of potential members. The “newer” generation appears to “connect” more through social member rather than face to face.

The pros & goal is that everyone knows our name & purpose so its known & available to anyone who is affected by someone else’s drinking... A household word like AA!

There are several pros... One very important pro is to attract younger people to Al-Anon.

This is how people find things these days

To be determined

Answers continued on next slide...



# 7) What are the cons of using social media?

## 109 Total Responses

Abuse is always possible. Could decrease attendees at meetings is used this way. There will always be complainers...

Adoption may be low among members. Anonymity risks

AI Anon activities would now be publicly viewable and could be scrutinized by the public. Trolling is always an online issue.

Anonymity (6 Responses)

Anonymity can not be protected on social media

Anonymity exposed and could have negative comments

Anonymity is always a concern.

Anonymity is harder to protect

Anonymity, hacking, abuse

Anonymity. No need to force people to receive information yet another way.

Anonymity. People getting tagged unknowingly or unwilling to be tagged. Cross talk and people giving advice. Because it's the internet people tend to have a bigger mouth and are willing to break the principles because they feel safe to do so.

Answers continued on next slide...

# Question 7 continued (page 2 of 10)

[What are the cons?..]

As stated above in several questions. Anonymity, privacy, inappropriate use of promotion, Juvenile privacy and protection. The use goes against Tradition 6, 10, 11 and 12.

Better public outreach, carrying message to others.

Breach of anonymity unintentionally

Breaking anonymity Being too promotional and less attraction

Can be too public

Can't find any

Can't think of any.

Confidentiality

Confusion about our program.

Controlling. Manipulative.

Could be abused

Could lose some of the personal touch

Danger of security breach

Electronic media is tricky to keep anonymous.

Eliminates face to face communication

Answers continued on next slide...

# Question 7 continued (page 3 of 10)

[What are the cons?...]

Exposure to undesirable ...

Extra effort to post things in multiple places

Going too public can be in violation of our principles

Gossip

Hacking, member information possibly exposed

Hard to keep privacy. And people can do screen shots of anything shared. That's why I also think no shares should be allowed. Use this as an active communication board.

I can't think of anything except anonymity

I do not think there are many... it's an individual, group or district/area decision

I don't really use social media

I have to admit that I have been reluctant to share the Al-Anon WSO Facebook posts. My anonymity is mine to keep or share and I just haven't figured out how much I'm willing to share with people I may not know.

If done properly there may not be any cons.

If someone was to be put in danger because their anonymity was broken.

If we maintain anonymity then there should be no cons.

Improper posts by unsound individuals which is why Group site needs to be monitored.

**Answers continued on next slide...**



# Question 7 continued (page 4 of 10)

[What are the cons?..]

Insecure breaches, confidentiality

Internal membership criticism; possibility of hacking etc; possibility of severe external criticism; dilution of our message by others. Depending on the format & content of loss of face to face attendees.

Invasiveness. Vulnerability. Outside issues.

It may appear as promotion and not attraction.

It will probably create a need for more volunteer help or employment of someone to monitor the interactions.

Less "control (haha)", remaining anonymous

Looking as though we are promoting not attracting

Losing anonymity, controversy with opinions

Loss of anonymity

Loss of anonymity. Opportunity for hackers to post falsehoods, and draw us into public controversy. Once you open this to the public, you can't control what is published. If one person has a bad experience, they will post that and it could have a negative impact on a new person and actually prevent them from coming so there would be no recovery for that person. Some members are still needy and could post inappropriate comments. There is no control over that.

Maintaining anonymity, possible costs

Management of the site, keeping the messages pure

**Answers continued on next slide...**

# Question 7 continued (page 5 of 10)

[What are the cons?...]

Many people are not active on social media, so I wouldn't want any notifications to go only to social media.

May cause some controversy

May create drama from members who are against change

Maybe the confidentiality and anonymity can be compromised

Members' anonymity

Members who may not be social media savvy could risk their anonymity

Might attract people who would not truly be respectful of what Al-Anon really offers because of anonymity

Misinformation; comments posted may not be "Al-Anon" or that of recovery; Venting/complaining vs. solutions; loss of anonymity.

Misuse of information, avoidance of face to face with Sponsor, avoidance of picking up the phone and having a conversation, Easier to present a false impression online than in person, Like all social media removes the personal one on one interaction and ability to develop social and communication skills.

Must be careful to not mention identity

Non-Al-Anon ideas

None (3 Responses)

Options on outside issues, anonymity, information getting taken out of context.

Our existence and our program losing the very foundation we started with will be jeopardized!

**Answers continued on next slide...**

# Question 7 continued (page 6 of 10)

[What are the cons?..]

Our individual situation is private. I feel we must think carefully before we act in social media.

Oversight is necessary

People may over-share, compromising another member's anonymity.

People talking - gossiping

People who are stuck in the old ways tend to oppose this. But progress rolls on regardless.

Prank online people

Privacy and adherence to the spiritual principles of Al-Anon

Privacy and anonymity issues

Probably exposure for confidential identity.

Problem of untrue entries

Promotion rather than attraction

Protecting anonymity

Risks to anonymity

See #3 (Anonymity: When there is interaction structuring the information exchange to protect the anonymity of the novice user. Maintaining our autonomy while utilizing a corporate platform.)

Site can be hacked, faked, users data stolen

Answers continued on next slide...

# Question 7 continued (page 7 of 10)

[What are the cons?...]

So easy to forget our policies

Social media can be so abusive

Social media is setting a dangerous precedent.

Some members don't understand when they are breaking their anonymity by acknowledging their membership on social media

Some of the Al-Anon family not necessarily familiar with social media.

Staying private

That it might turn into replacement of personal / face-to-face connection

That we may not be able to post anonymously

The Florida North Area is not a region Floridians identify with when using social media. People don't search hashtags, Facebook, Twitter, or IG for North Florida, they search hashtags for their local area. For example: Someone would most likely search social media for keywords "alcoholics" "Tampa" if they live in Tampa. Area won't identify at the city level - in this case, Tampa, and therefore the person's search would not return results meaningful to them. WSO's social media accounts make sense as they represent the Al-Anon organization worldwide. District social media accounts make sense because they are local and members can be informed about Al-Anon in their community. Area social media would be redundant and people identify with their local AFGs and the WSO, not with Area (a region specific to Al-Anon and only geographically meaningful in that it organizes the groups).

**Answers continued on next slide...**

# Question 7 continued (page 8 of 10)

[What are the cons?..]

The insecurity that it may cause to some conservative members of the Traditions

The ones I just mentioned (All data and information is collected by unrelated corporations to be used to sell things or predict what we may want. I've recently heard 2 interviews on NPR that related this information. Corporations buy data from Facebook and may not even know how to use the data,. Our cell phone calls can be easily hacked; Siri and such voice activated devices can monitor our conversations. Our privacy is in jeopardy.)

The possibility of breaking someone's anonymity

The work required to insure the program is made available to as many as possible; while keeping the program pure and within the principles

There is a fine line between attraction and promotion

To be determined

To tread lightly

Uncontrollability

Uncontrolled medium

Unhealthy input

Upkeep

Answers continued on next slide...

# Question 7 continued (page 9 of 10)

[What are the cons?..]

1) In reference to question 2: we have so many other outlets for communication, we should try to avoid "muddying" the waters so to speak, by promoting the Area social media as a place for member communication and social interaction. It's good to make new friends at assembly, but I don't need an Area outlet to keep in touch with them. Why burden our system when there are so many other avenues, including getting together for a cup of coffee or a phone call! 2) In general there is an important movement in social media circles that identifies the downside of too much interaction with "devices" and not enough interaction with people and the "world" or "environment" - - - I would seriously challenge the notion that "just because we can do this, we should do this" - - - I use computers and smartphones all day long for work and communicating with distant friends and relatives. I would be hard pressed to use even more social media - - - - 3) I believe that nothing can replace one-on-one human contact --- I seriously doubt I would have been able to find recovery and serenity through social media - - - eye contact, caring faces, someone who is actually present and listening. I participate in a lot of phone and web-based conference calls for work and I can honestly say that I am not always "present"..... I think online and phone Al Anon meeting interactions are a pale-comparison to in-person meetings - - - a watered down version, maybe? But if that's all one has access to, then it is better than nothing - (answer continued on next slide)

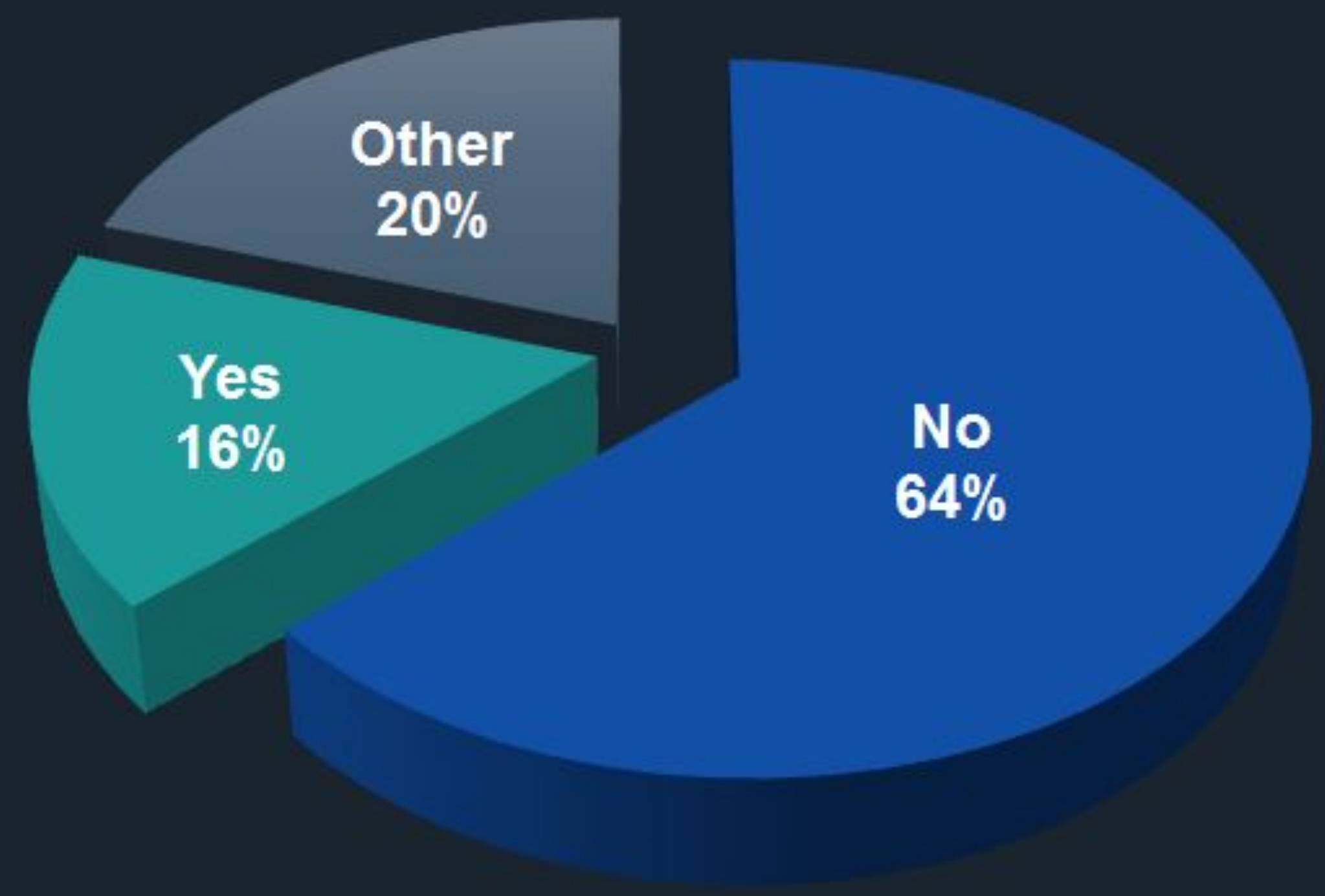
Answers continued on next slide...

# Question 7 continued (page 10 of 10)

[What are the cons?...]

(continued) 4) We already have been generating way too much content at Area - - - too much to read. There was a reasonable amount of material to digest for Assembly / AWSC in previous panels. Now there is so much to cover and there is ultimately some unavoidable repetition/redundancy --- and worse --- the feeling that if you don't check out everything, you'll miss something important. I am strapped for time! And I like to maximize the benefits from the time I do have (I don't like to waste time...) 5) Are our members really ready for this???? Maybe a very small fraction are ready for this (and would use it) and another small fraction has the interest to get up-to-speed - - - but are we ultimately going to leave a large portion of our members "in the dust" as we speed things up perhaps unnecessarily? 6) As mentioned previously, are we ready to protect ourselves? I'm learning new stuff all the time about malware through my work - - - and we have professionals (who get paid) to keep us safe on-line..... 7) If we have a solid presence on social media will people stop trying to develop opportunities for "real fellowship" in person? People get lazy and it does take effort to plan an "on-site" event - a workshop, picnic or dinner - - - -

# 8) Does your District or Group use social media today?



129 Total Responses

No = 82

Other = 26

Yes = 21

“Other” responses listed on next slide...



# Question 8 continued (page 2 of 3)

[...District or Group use social media?...]

## 26 “Other” Responses

Don't know (2 Responses)

Don't know new to the area

Group email account, district news

Have website

Honestly, I don't know

I don't know (3 Responses)

I'm not sure

I'm not sure. I have not really looked but I am "old school".

Just email for information once we sign up

My group does not. I know my District has a website but I don't know about social media. Is a web page and social media the same?

No. Our demographic isn't necessarily hip to the online tools.

Not sure

Not that I am aware of (2 Responses)

Answers continued on next slide...

# Question 8 continued (page 3 of 3)

[...District or Group use social media?...]

Not that I know of. I wouldn't participate.

Not that I'm aware of, except email

Not to my knowledge.

Only a closed email group for the group and district.

Some GRs send emails to members with updates, not social media, but technology

Some local chapters do it.

We have a website

We have an in-house phone list we give to members so they can call during the week.

Yes, but - - - - see below (Our webmaster has been soliciting input from members - - - she would like the website to be more of a group effort, a place for just the kind of communication I think you have in mind, sharing ideas and experiences - - -to date very little material has been supplied by members to our webmaster - - - -- except for lots of comments about what some members think the website should be like - - - and what should be on there - - -)

# 9) If your District or Group uses social media today, how?

24 Total Responses

A poster at the airport.
Community outreach
Email information & announcements within Groups & our District.
General information and education on the internet.
YouTube workshops etc.
Google for Non-Profits
Group chat on WhatsApp and it works fantastic.
Hold online meetings
In a careful manner to answer searches for information.
Info distribution
Information regarding meetings and location
Just a website
Our District has a Twitter account used for Public Outreach. The chair retweets anything from the WSO's Twitter accounts and publishes meeting schedules for our District.

Answers continued on next slide...

# Question 9 continued (page 2 of 2)

[...how does District or Group use social media?...]

Our District has a website with the primary purpose of providing information to our members about meetings etc... much like the Area. Our District also posted Facebook ads in the past. We also post meeting info and repost WSO on Twitter.

Our District website has Facebook, Twitter, Instagram and YouTube available.

Our webmaster has been soliciting input from members - - - she would like the website to be more of a group effort, a place for just the kind of communication I think you have in mind, sharing ideas and experiences - - -to date very little material has been supplied by members to our webmaster - - - -- except for lots of comments about what some members think the website should be like - - - and what should be on there - -

The District has a Twitter account.

The Spanish coordination of Area 9 has a WhatsApp account used only to give news and reminders of the Spanish group meetings, and of other Al-Anon activities. To enter in that WhatsApp group you need to ask the group Administrator to include you.

Updating our meeting member lists, etc.

We have a website.

We have considered WhatsApp but have not voted or instigated it yet.

We publish some open activities and messages of hope

We utilize the Al-Anon presence already there and it works fine.

Website only, although at our past district meeting we ever so slightly touched on the subject of social media... it quickly dissipated.

# 10) What do you wish you knew, but don't?

63 Total Responses

- A summary of the results of a task force
- All events
- Best ways to share the riches of Al-Anon while respecting the anonymity principle.
- Better social media skills
- Can't ask what I don't know
- Do not understand question
- Events
- Everything! Hahaha.
- Exactly what type of social media is the Area considering and what will be purpose be.
- Getting the alcoholic to also go to Al-Anon meetings- since that is how her problem started- and I'm not in the position to pull her into it
- Good question... I don't have an answer.
- Haha if I knew that, then I wouldn't be answering this question anyway ;)
- How it works
- How many potential new members are we missing by not being on social media?

Answers continued on next slide...

# Question 10 continued (page 2 of 5)

[What do you wish you knew?...]

How much of an impact would this have on reaching out to those in need of help. Is it an effective way to attract new members?

How other districts have navigated these waters

How something really good could become conference approved

How these Google docs and Google meetings work. (I'm a mac user) ;)

How to attract people who really don't think they need help.

How to attract younger people to actual meetings. It seems once they get there, some of them stay.

How to get more members to view the websites. Many members I speak with never knew there was/is a website, and some are just not tech savvy.

How to help young people

How to keep conscious contact with God

How to keep it private and not have people know I am a member of Al-Anon

How to keep my privacy with social media

How to stop or reverse the inappropriate use of social media for Al-Anon.

How to use social media

How to use social media for outreach, without outside influence

How to utilize social media. I don't know what I don't know regarding social media and technology.

**Answers continued on next slide...**

# Question 10 continued (page 3 of 5)

[What do you wish you knew?...]

I don't know how the tech giants like Facebook, Google, Twitter, etc, actually protect user personal information. I would like to know for sure that other apps are prohibited from mining our private personal information. Social media in a way is the wild Wild West, not tamed or regulated to protect anonymity. In business we learn all emails can be made public and not to write anything you wouldn't care if it got out to a broader audience. I think the same is true for social media.

I don't understand this question.

I feel information is passed from the Area to Districts well and I don't feel like I am missing anything, today.

I have found it difficult obtain up to date information, to locate meetings and to navigate the website...I have actually driven to a meeting that was cancelled

I have no interest learning about Instagram etc, I am 76.

I use Facebook more than any other platform. Would the messaging be consistent among social media sites?

I wish I knew how many first time attendees did not return because of the use of prayers? Many groups now are using our declaration to close their meetings.

I'd like to hear and see the results of this survey to be able to make proper decisions.

If I knew I'd know

If I knew what I don't know how could I possible answer this question...

Answers continued on next slide...

# Question 10 continued (page 4 of 5)

[What do you wish you knew?...]

Information is all around me. It simply a matter of asking.....

Lottery numbers

N/A (2 Responses)

Not Sure

Nothing at this time

Risks and benefits

So much, but that's why I'm in program. An easy way to find meetings that isn't on a website. There a many that aren't on the website that I know of, and would just like to be able to be connected on a way bigger level.

Social Media Apps are not recognized to be read in meetings and other occasion

The answers to 3 thru 9

The future pitfalls and dangerous activities in development by internet "trolls" and even worse types - - - obviously not possible to know, but we should be using our imaginations here - - -

The number of members who would use social media for communications; the number of people who could be attracted or supported through Social Media both directly & through support via professionals.

There's an old saying from the homeland: when I was young, I knew not. when I knew, I could not

To be more adept on the computer for AI-Anon service work

Answers continued on next slide...



# Question 10 continued (page 5 of 5)

[What do you wish you knew?...]

Too much to list

What evil works in the hearts of some men and women, so that I can be aware of slippery slopes.

What guidelines world service has in place if any.

What is the process for decided what is posted and who is responsible?

What our options would be

What the thought process on Area 9 using social media is presently, has Area 9 used it in the past, what were the outcomes if so

When new 12 Step meetings are started. When established meetings move their locations.

If a meeting plans to do a 12 Step study & on what. Ex Traditions, Concepts.

Events so I can look back to confirm dates, maybe ask questions about the event.

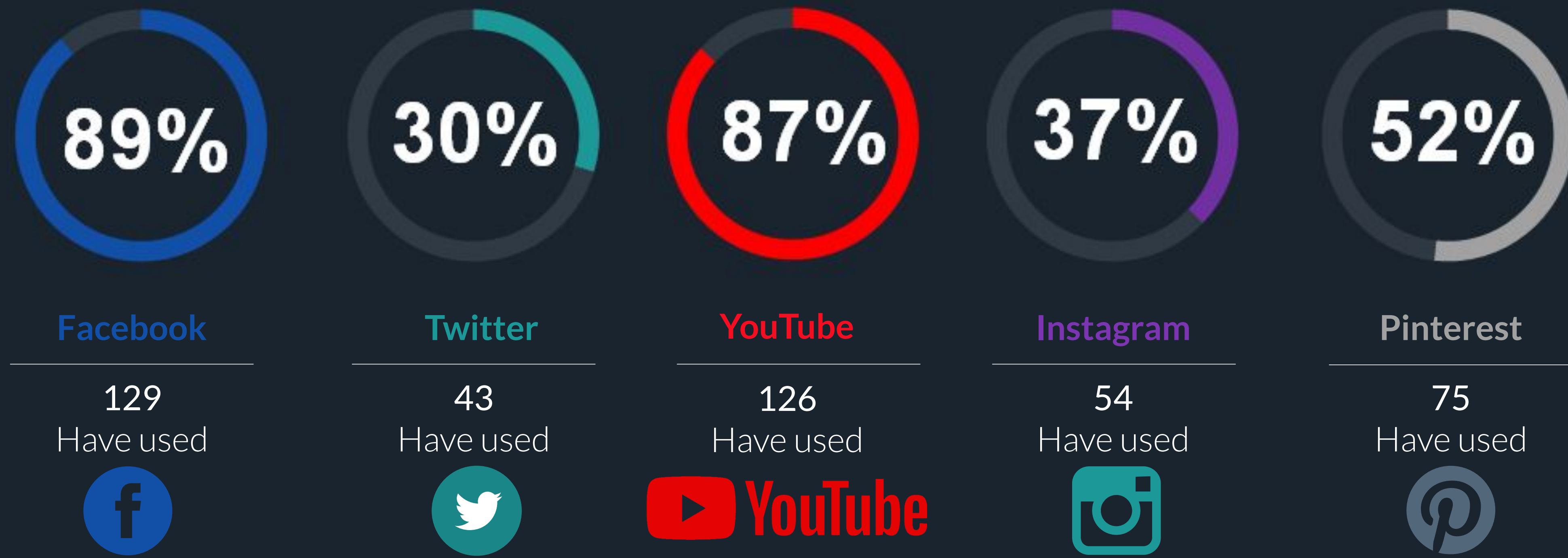
Who does your pink hair?

Why do "double winners" come to our meetings? Why doesn't the AA program have a group to address their issues.

Will adoption improve? Are there other means of supporting this effort without resorting to social media? Will members' fear of social media ease up over time? Will our Area website's focus change in future panels to add more public outreach content?

# \*\*\*PART 2 – MEMBERS’ PERSONAL INVOLVEMENT WITH SOCIAL MEDIA\*\*\*

11a) Please select which of the following major social networks you have ever personally used:



145 Total Responses

11b) ...which of these have you **never used**:



Facebook

14

Never used



Twitter

95

Never used



YouTube

19

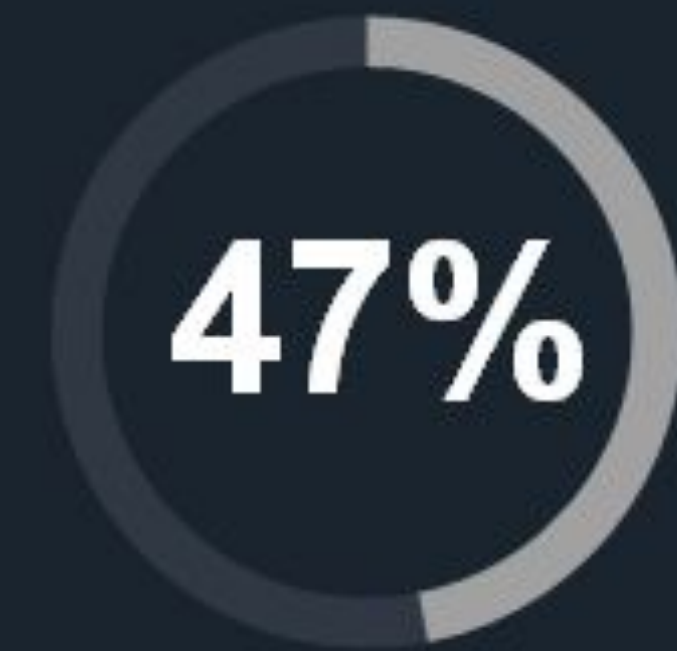
Never used



Instagram

86

Never used



Pinterest

68

Never used



Out of 145 Members

# 11c) ...which of these would you like to learn more about:



1%

Facebook

2

Want to learn more



10%

Twitter

14

Want to learn more



0%

YouTube

0

Want to learn more



6%

Instagram

9

Want to learn more



6%

Pinterest

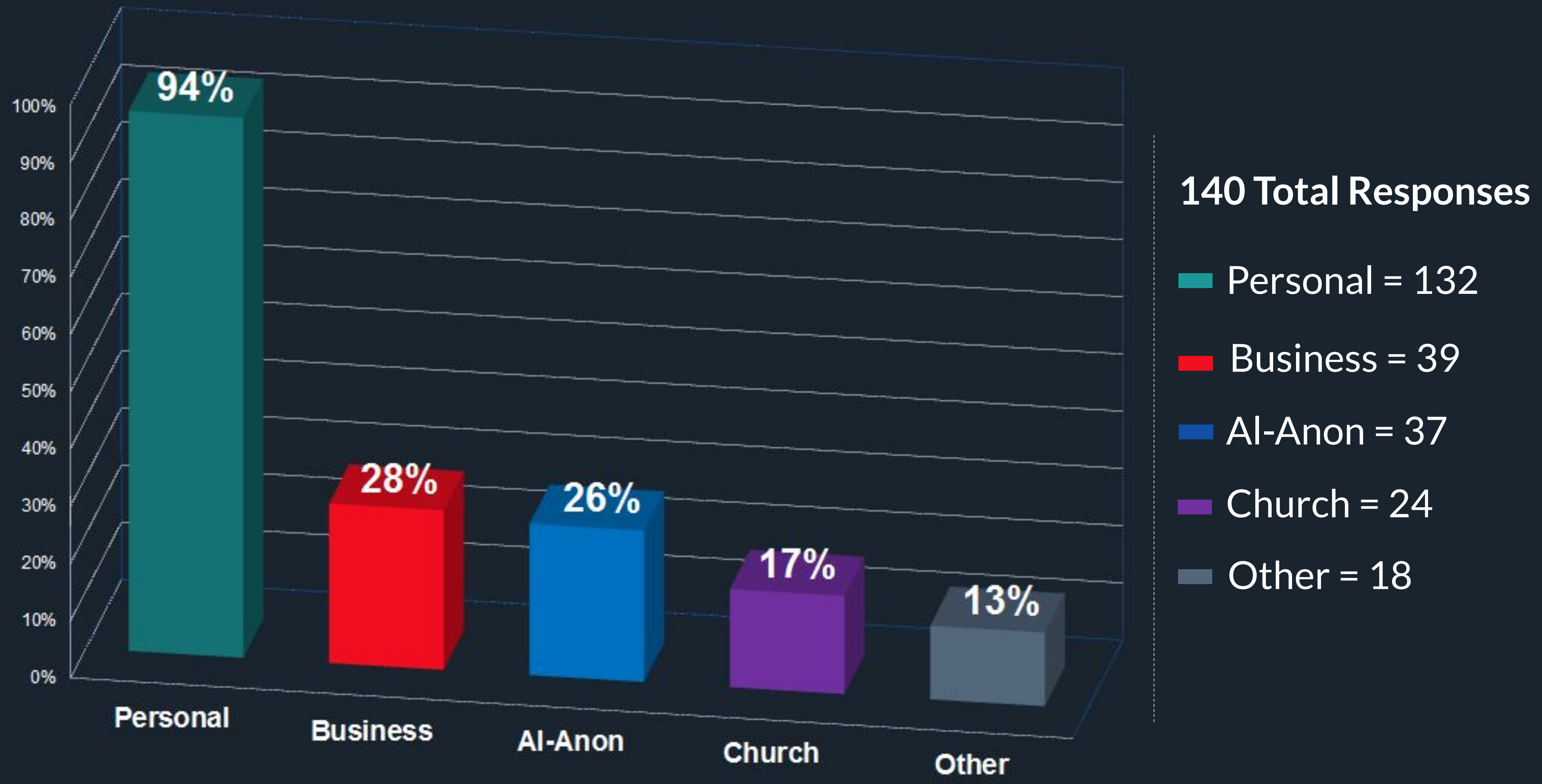
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Want to learn more



Out of 145 Members

# 12) Do you use social media for...?



“Other” responses listed on next slide...

# Question 12 continued (page 2 of 3)

[Do you use social media for...?]

## 18 “Other” Responses

Caregiver support group

Civic, Elks

Community news

HOA

I am not a social media person

I don't use it

I explored Al-Anon through some online groups and although I did interact when some very knowledgeable Al-Anon members it was few and far between. Eventually lost interest and terminated my “membership”

I repost a lot of Al-Anon or Alateen to my personal page.

Keep in touch

Neighborhood

Neighbor's group, news groups

News

Answers continued on next slide...

# Question 12 continued (page 3 of 3)

[Do you use social media for...?]

Non-profit service

Not everyone in Al Anon is Christian. I use social media to keep in touch with happenings at my mosque.

Rotary

Spirituality, research topics of interest, books, related concepts

This question is not worded correctly

YouTube for entertainment


# 13) What are **your needs** regarding social media?

92 Total Responses

Anonymity
As a member local information; as someone involved in PO seriously directed outreach material supporting professionals that can be directed by them to their patients/clients.
Being aware of events
Communicate with out of state friends, keep up on News & Politics
Communication
Connect with friends
Connection, growth, self-expression
Consistent
Contact with friends that live far away
Education (2 Responses)
Email
Email and Apps should be recognized as reading literature

Answers continued on next slide...



# Question 13 continued (page 2 of 6)

[What are your needs?...]

Entertaining

Family involvement

Hate it

How to use Facebook technology & safety tips

How to?

I began using social media as a way to keep in touch with family, near and far. It has broaden since the early days to not only become a communication tool but an informational tool as well.

I can take it or leave it.

I don't have any social media needs, don't use it

I find social media very informative and use it daily.....

I follow family and friends on Facebook. It is often handy for finding out information.

I get so much from people sharing their experiences and how it works for them than giving advice.

I have a Twitter account, but do not like to use it.

I have no confidence in any social media sites.

I have no needs

I like using email with personal friends

Answers continued on next slide...

# Question 13 continued (page 3 of 6)

[What are your needs?...]

I need it to be secondary or "in addition to" my regular social life - rather than taking over my life.

I use it sparingly. Really dislike the vicious environment of Facebook. Weight Watchers has a very good, nicely monitored, safe site, which is open only to registered members. The official Wt. Watchers site is not on Facebook.

I use social media to connect to friends and family

I'd like to see the fellowship make an earnest effort to stay current with societal trends.

I'm actually trying to curb my use of social media but it is a necessary evil to my profession.

Information (5 Responses)

Information about the activities that interest me

Information and communication

Information gathering, personal contact with others, supply ordering, weather knowledge, some news.

Informational only.

Inspiring thoughts for today

Just like to see what friends and family are doing.

Keep in touch with family and friends.

Keep in touch with friends and family who don't live near.

Answers continued on next slide...

# Question 13 continued (page 4 of 6)

[What are your needs?...]

Keep in touch, be advised of upcoming events.

Keep IT simple

Keep it simple.

Keeping in touch and events

Keeping informed and communication

Keeping updated on friends & family.

N/A

Need more time. Don't do social media cause it involves too much time.

Networking, listening to Al-Anon speakers, listening to Al-Anon literature.

None (9 Responses)

None in regards to Al-Anon

None or minimal

None, I try to keep up with grandchildren, rarely post anything, email for business

None. I know this is how Alateen's connect and do their research on topics they are interested in.

None. I prefer voice or face to face communications.

Not letting it take up too much of my time. Allocate 10-15 minutes a day max.

Answers continued on next slide...

# Question 13 continued (page 5 of 6)

[What are your needs?...]

Only as a social platform to connect with my people and events.

Personal and business

Protection from others.

Quick, simple and accessible communication

Rarely use

Security

Security and content

Simplicity

Social

Social interaction, information on clubs and meetings

Social media needs to be updated frequently.

The simpler, the better. I'm always in fear of my identity being compromised.

To continue contact with friends and family.

To improve my communication with family and any projects that I may be involved in

To not be inundated with messages from the same org

Answers continued on next slide...

# Question 13 continued (page 6 of 6)

[What are your needs?...]

To use it less? I don't really have any.

Using YouTube to get instructional videos and music

Usually to find out how to do something like going to YouTube to learn how to play Cribbage.

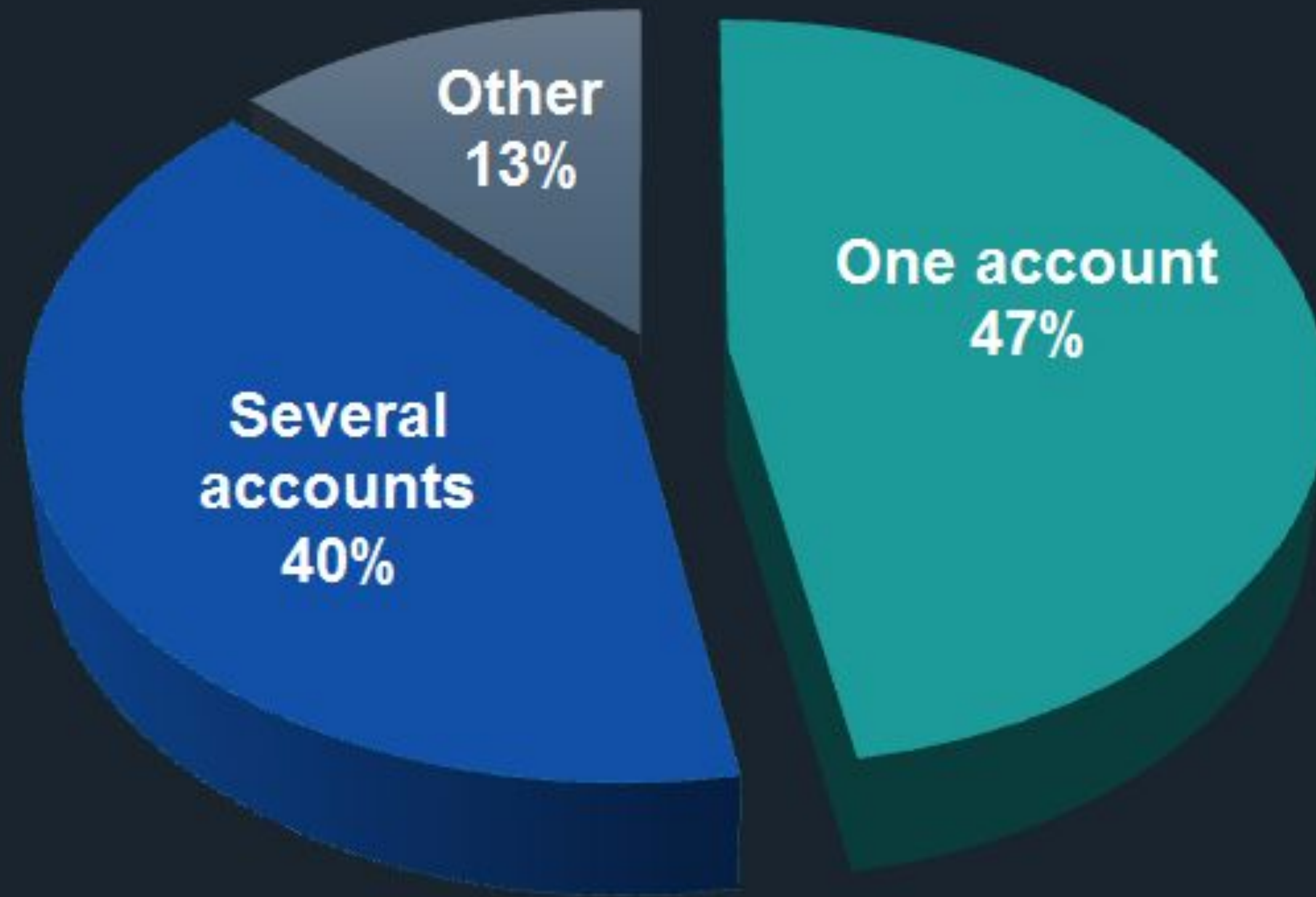
Very little (2 Responses)

Would want to have clarity around what our objectives will be for Area 9.

???

Answers continued on next slide...

# 14) How do you use social media?



## 142 Total Responses

- I have one account I use for everything = 67
- I have several accounts &/or several different identities = 57
- Other = 18

“Other” responses listed on next slide...

# Question 14 continued (page 2 of 3)

[How do you use social media?]

## 18 “Other” Responses

At present, I have two email accounts

Cell phone usage, advertising

Facebook account & 2 email accounts

I don't (2 Responses)

I have been on social media in the past, but have dropped out of all sites given the direction it is taking

I have no accounts

I have one major account that I primarily use with a spam or back up email.

I have one personal email account, a business Facebook page and a LinkedIn business profile

I have one primary... and others for specific purposes.

I have several emails accounts work, personal and AI-Anon business. Unfortunately if I want to keep up with the activities and pictures of the grandchildren I must use social media

I have two email accounts. One for business and one for personal use.

Music videos and repair manuals

Answers continued on next slide...





# 15) Do you like using social media?

136 Total Responses

Absolutely
At times
Can't imagine not using it. Once I became proficient at it my world opened to so much more information. However, it is addicting. Oh, that's why we are in the Al-Anon program.
Depends on the time of year.
Don't
Don't personally use.
I don't really like social media. There seems to be a lot of "fluff" where people post fake happy pictures of themselves and too many pictures of their pets, etc.to try to be amusing. But that is where my wife and 3 kids spend a lot of time. My youngest is 29.
I find it very useful, but I don't like to expend too much time on it
I like it but it is easy to become time consuming
I like my email acct. and watch YouTube for fun.
I like to keep up with what the younger members of the extended family are doing.

Answers continued on next slide...

# Question 15 continued (page 2 of 7)

[Do you like using social media?]

I like what I choose to use for the purposes I choose to use it.

I limit Facebook usage. I like its usefulness in networking, communicating and gathering information. I don't use any much as I can get out of hand with it or not stay detached from it. I do like listening to speakers and literature on it. I use xaspeakers.org quote often or YouTube. I have an email sent to me with links of aa speakers. I use email a lot and texting to communicate.

I use it but do not allow it to inappropriately enter my life. I do not let it distract my driving or my life. It can be used but it can be dangerously invasive.

It has its place as a tool for communication

It has some benefits but I would rather talk directly

Love/hate relationship; when cons start outweighing the pros, I take a break from it

Mixed feelings. I have a firewall of sorts for a bit of protection.

Moot point: it's part of today's society

Most of the time (2 Responses)

Neither like or dislike - but Al-Anon doesn't belong on social media

No (16 Responses)

No but it is a necessity at the moment

No time suck

Answers continued on next slide...

# Question 15 continued (page 3 of 7)

[Do you like using social media?]

No, I only use it under a fake identity to see pictures of my family who do use it.

Not bad

Not much. it has become a necessity

Not particularly, other than emails my interaction with social media is rapidly declining.

Not really (4 Responses)

Not really but I understand it's the way of today

Not really but it feels like a necessity. particularly for advocacy and outreach.

Not really. Just feel it is necessary in today's society

Not really. I honestly DON'T see the point

Not really. I like to talk to people. Emails do not reflect the tone of the message and it can be misconstrued and damage relationships. Offensive rhetoric is more likely to occur electronically. Sarcasm becomes the norm and it can get ugly quickly. Everyone has differing opinions. Not all of them should be shared.

Answers continued on next slide...

# Question 15 continued (page 4 of 7)

[Do you like using social media?]

Of course, much of it is fun! I find YouTube videos all the time that help me fix things around the house (including my car!), how to make new recipes, etc. etc. And I use LinkedIn a lot for work --- I text a lot and keep in touch with friends and family. I love Google Drive! And I've been told by many folks at District that I send way too many emails - - - - - But I don't see how an additional social media outlet is necessary via North Florida Area. I am friends on Facebook with several of my Al-Anon friends. I use Google hangout to host "virtual" bridal and wedding showers for my family because we are geographically spread out over the country! Super fun!!! Plus, I like the challenge of new technology - - - I find it fun to hook up a new wireless printer that uses the google cloud to communicate with my Chromebook. I am a techno-geek at work - I love learning new software - - - but - - - - I am sure I represent an incredibly small number in our Al Anon community - - - -

Often

Oh YESSSS....

Only compose and attachment on my email works for me

Only to keep in touch with family and friend through Facebook, I don't like Twitter

Only when necessary

Answers continued on next slide...

# Question 15 continued (page 5 of 7)

[Do you like using social media?]

Pinterest\* I've thought it would be helpful to me & may be helpful to people looking for direction to Be able to see 12 step program slogans, quotes & sayings. I think it could create interest in the program and reinforce these thoughts in members. It would provide easy access & increased reinforcement and growth of members. Just a thought.

Some, But it gets out of hand, too many places to check to keep up (emails-personal, business, volunteer; Facebook; GroupMe; WhatsApp; websites....)

Sometimes (5 Responses)

Sometimes. It's a love hate relationship, but useful for so many things.

Somewhat (2 Responses)

Somewhat. being careful to not engage in controversy

Sure

Yes (42 Responses)

Yes - so far.

Yes and no but it is almost a necessity these days.

Yes and no. I need to for my profession but the negativity or boosting gets tiresome.

Yes and would like to learn more

Yes- communication with friends from the past

Answers continued on next slide...

# Question 15 continued (page 6 of 7)

[Do you like using social media?]

Yes I do but I am careful what I read and watch. Some information is not my cup of tea.

Yes using caution

Yes, a good way to stay in touch.

Yes, although I am starting to get concerned my personal information is at risk. It is making me less willing to use it.

Yes, but I like to have control over my use.

Yes, but if not careful it can consume too much time

Yes, but not a avid user.

Yes, but not for Al-Anon

Yes, Facebook again I am 76

Yes, it allows me to stay in touch with friends and family all over, and to keep track of issues and topics I am interested in. I could probably use it slightly less than I do but overall I do a decent job of taking breaks from it.

Yes, it is fast and sometimes secure

Yes, only Facebook

Yes, to a limited extent

Yes, to a point. There is a lot of extraneous information that I do not care about.

**Answers continued on next slide...**

# Question 15 continued (page 7 of 7)

[Do you like using social media?]

Yes, until I feel I am devoting too much time on it.

Yes. I check accounts multiple times per day.

Yes. It's a good way to keep up with what's going on.

Yes. My family is spread in several countries. We keep in touch nearly on a daily basis using WhatsApp

# 16) Any **additional** comments?

## 66 Total Responses

- Always keep in mind our own issues.
- Area and WSO does an outstanding presentation of information.
- Clearly - - - - this topic has hit a nerve with me - - -but I am open minded and creative and willing to learn more (but I really don't want to tweet... attempt at humor here)
- Do it!
- Don't forget WhatsApp
- Everyone seems to like - not for me but we all have choices...
- From the wording of your questions it appears that you have already made up your mind to pursue this avenue of outreach. I think it is a mistake and you will regret it down the line.
- Glad we are considering it!
- Good survey. Praise AI-Anon!
- Having a younger person working on this idea is wonderful. It will take AI-Anon to another level and hopefully, bring some younger members into the program.
- I am a member of AI-Anon Online Group, and it is a good forum for a lot of service and needs more support! The group also does a lot on like including 12-Step workshops, it's off to a great start!

Answers continued on next slide...



# Question 16 continued (page 2 of 5)

[Any additional comments?]

I am concerned with anonymity. I also think social media is disregarding Tradition 11.

I am happy Al-Anon is doing this. Thank you

I found in Al-Anon my reason for being, it is so much the joy of living that I want everyone to have that opportunity, the internet is the biggest and easiest way to reach those who suffer

I guess social media is a necessary evil. It is growing trend upon the younger generation to maintain contact with their friends and get current events but it is also a method of spreading false and misleading information that has a negative effect on the masses.

I like this idea.

I look forward to seeing the results - this is exciting!

I think I and society as a whole for that matter, spend enough time on social media for business and/or personal, so adding Al-Anon to me would not be a good idea as I feel it takes away from the personal experience and connection that we can only get by interacting at meetings or online meetings if one cannot get out. (I don't consider online meetings social media) .

I think it would be beneficial to get the word out about our program and how it can help those that are struggling.

I think Social media is a great way to reach out. I don't have (or take) the time to use the different SM options. I have a low tolerance for information overload.

I think that this is a great opportunity for us to grow.

**Answers continued on next slide...**

# Question 16 continued (page 3 of 5)

[Any additional comments?]

I think you are looking at a slippery slope to destruction. Call me old-fashioned, but I prefer personal contact rather than electronic. It is the warm, understanding people in my group that keeps me coming. They help me in my recovery along with CAL. Our DR keeps us well-informed of Area and District activity and events, I don't see the need for Social Media.

I try to spend as little time as I can looking at my phone. I see it as a distraction to everyday living. If others feel it adds to their recovery, so be it.

I wouldn't want members able to see my personal sites, for example Facebook

If WSO has a presence on social media, I suspect that may be enough. But there's a lot I don't know.

I'm happy to help with this.

Just to again reiterate that I would be very interested in feedback from the survey.

Look forward to see more involvement of Al-Anon on social media.

Might be good to reach out for help when going to a meeting or calling someone isn't an option. Might be a place where we can share our strength experience and hope.

My observation is that people are less likely to pick up a flyer or pamphlet about Al-Anon when they are in a doctors office for instance. They are usually looking at their phone.

N/A

No (13 Responses)

Answers continued on next slide...

# Question 16 continued (page 4 of 5)

[Any additional comments?]

No, except Al-Anon has saved my sanity

None (2 Responses)

Nope, I trust that all will be as it should be.

Not really

One of my favorites and easier to use is WhatsApp, but it isn't listed on question 11

Please investigate the use of APPS for reading literature and other social media for reading.

Social media probably most likely to be used by teens

Somehow establish unique IDs to protect privacy/anonymity.

Thank you for asking this question. I am not open to using Facebook or Twitter for Al-Anon.

Thank you for this opportunity.

Thank you for your survey

Thank you!

Thanks for creating this survey!!

The internet is a great opportunity for outreach at the local level or at the world level. The Districts should be the drivers of social media accounts as they are local.

The survey is a great idea to get the thoughts and ideas of many.

Answers continued on next slide...

# Question 16 continued (page 5 of 5)

[Any additional comments?]

This is an important issue that should be explored more.

To reiterate it is a good way to reach, contact and develop newcomers

Video killed the radio star - lol - ( progress sometimes comes with a cost- I'm hoping for the best )

We need to figure this out so more younger people will be part of the fellowship

We should go for it@

Yes, there are many but I'm only focusing on the most critical issue that keeps people away from our wonderful fellowship & the requirement is not how much we hurt to come into Al-Anon but Al-Anon's Tradition 3. (Our only requirement)

Answers continued on next slide...

If you left your name & contact info at the end of the survey, the Area Chairperson will be in touch with you!



# THANK YOU

For participating in this survey!

